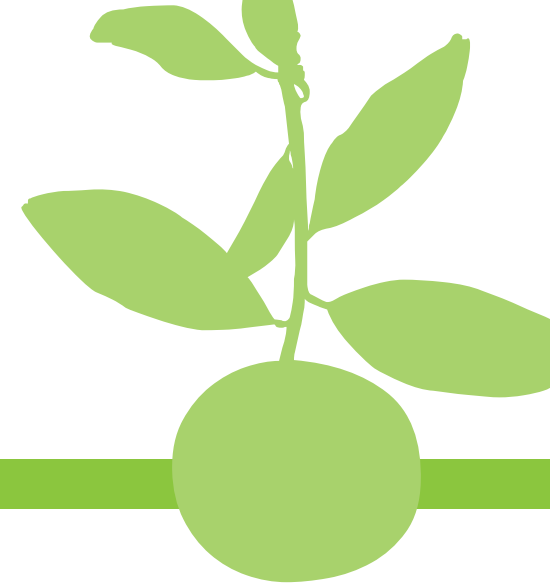


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6th Annual Sustainable Agriculture Pest Management Conference

November 30 - December 1, 2007



sponsored by:



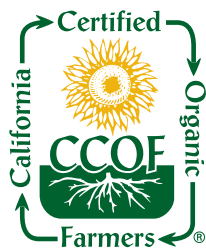


About SARC

The Sustainable Agriculture Resource Consortium (SARC) is a program in the College of Agriculture, Food and Environmental Sciences at Cal Poly State University in San Luis Obispo, California. Our purpose is to advance sustainable food and agriculture systems through education, demonstration of sustainable agricultural practices, investigation and facilitation of collaborative efforts for sustainability, both on campus and in our community. Above all, the SARC is a network, or community, of individuals interested in sustainable agriculture. SARC programs provide a forum in which people share ideas on how we can strengthen the sustainability of our food and agricultural system.

SARC projects have included everything from curriculum development for Cal Poly students, informational lectures for the general public and coordination of on-farm programs, continuing education classes and professional development seminars. Many of our initiatives are documented in our website. We encourage you to become involved!

www.calpoly.edu/~sarc
(805)756-5086



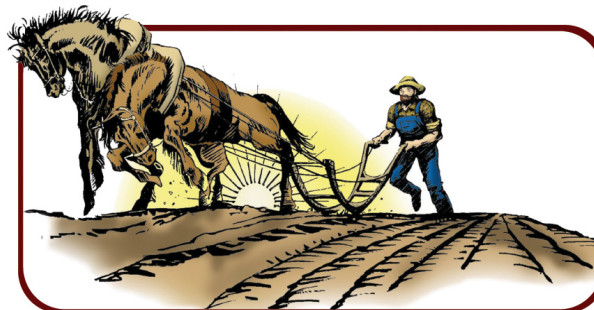
About CCOF

CCOF (California Certified Organic Farmers) a nonprofit organization, was founded in 1973 and is one of the nation's oldest and largest third-party organic certifying agencies. CCOF certifies, educates, advocates and promotes organic in California and elsewhere through:

- A premier organic certification program for growers, processors, handlers, and retailers.
- Programs to increase awareness of and demand for certified organic product and to expand public support for organic agriculture.
- Advocacy for governmental policies that protect and encourage organic agriculture.

CCOF currently certifies more than 1,700 organic operations, including about 75% of the organic acreage in California. More than 400 supporting members help advance CCOF's work promoting the organic marketplace.

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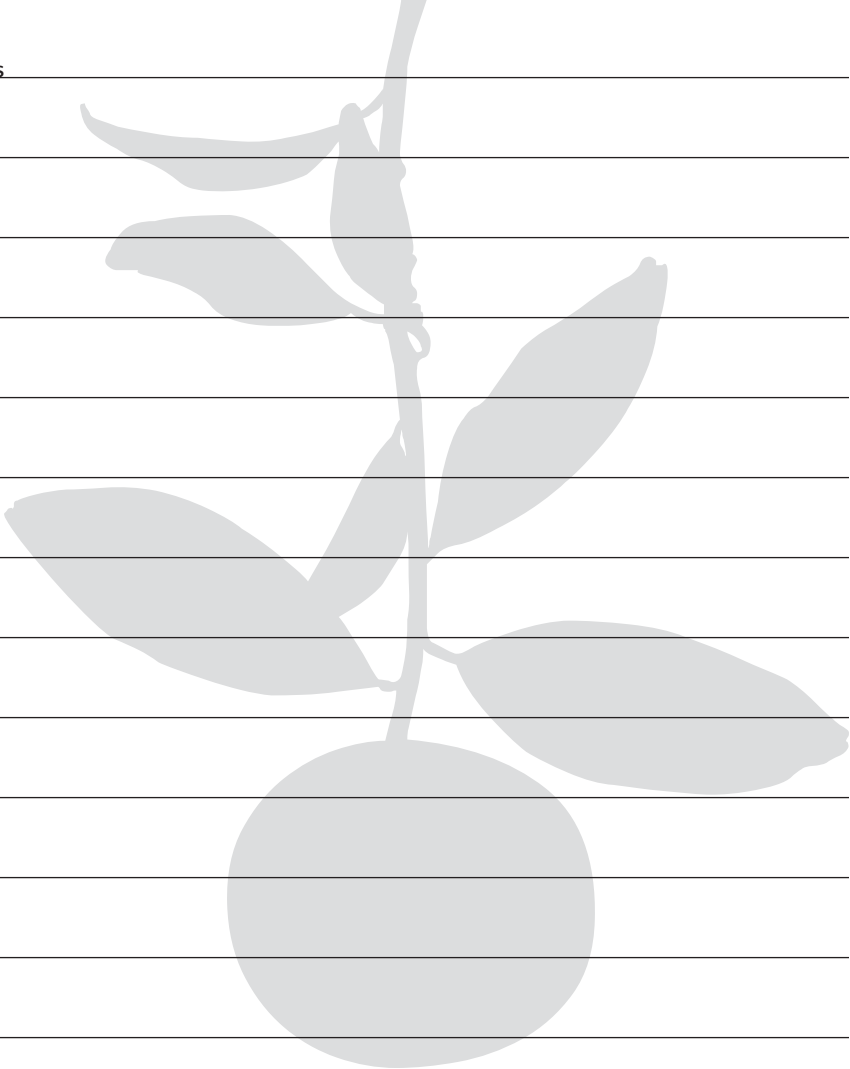
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Day 1 Agenda: Friday, November 30, 2007

- 7:30 - 8:00 a.m. **Registration & Breakfast**
Sponsored by AgraQuest, Inc
- 8:00 - 8:45 a.m. **Organic Compliance: An Overview with Tools and Resources for PCAs**
Ray Green (CA Organic Program Supervisor, CDFAs)
- 8:45 - 9:30 a.m. **Preparing for Organic Certification & Drafting an Organic System Plan**
Sean Feder (Inspection Operations Director, CCOF Certification Services)
- 9:30 - 10:00 a.m. **Verifying Compliance of Pesticides Used in Organic Agriculture**
Miguel Guerrero (Marketing Director, OMRI)
- 10:00 - 10:15 a.m. **Break**
Sponsored by Monterey Ag Resources
- 10:15 - 11:00 a.m. **DPR Perspective on Sustainable Agriculture and Reduced-Risk Pest Management Practices**
Mark Rentz (Deputy Director of Policy Coordination, Department of Pesticide Regulation)
- 11:00 - 12:00 p.m. **Crop Insurance: Covering Pest Damage in Organic Systems**
Domenic Fino, (Golden State Crop Insurance)
Greg Bronson (Great American Insurance Co.)
- 12:00 - 12:45 p.m. **Lunch**
Sponsored by California Organic Fertilizers, Inc.
- 12:45 - 1:30 p.m. **Growing Vibrant Local Food Systems: Opportunities for Sustainable Pest Management**
Debra Garrison (Community Food & Farming Consultant)
- 1:30 - 2:30 p.m. **The Low Down on Low Nitrogen in Fruit Trees: The Effect on Pest Pressure**
Ben Faber (UCCE Farm Advisor, Ventura County)
- 2:30 - 2:45 p.m. **Break**
Sponsored by Monterey Ag Resources
- 2:45 - 3:45 p.m. **Panel Presentation: Pest Programs for Organic Citrus Producers on the Central Coast**
John Wise (Owner, Sespe Creek Organics)
Sam Mayhew (Manager, Oxnard Lemon Company)
Tom Roberts (IMP Consultant/PCA, Integrated Consulting Entomology)
- 3:45 - 4:15 p.m. **The PCA as Biologist: Keeping Pace with New Tactics**
Michael Costello (Professor, HCS Dept., Cal Poly)
- 4:15 - 5:15 p.m. **Invasive Species Update for California**
David Headrick (Professor, HCS Dept., Cal Poly)

Day 1 Speaker Bios (continued)



Ben Faber grew up in the California Central Valley and graduated from the U.C. system with degrees in Biology, Pomology and Soil Fertility.

He has worked for the UC Cooperative Extension since 1989, covering Ventura and Santa Barbara Counties in the areas of Soil, Water, and Subtropical Crops. Ben has completed extensive research on Phytophthoras in avocado and citrus, the perseia mite, avocado thrips, silver (rust) mite and citrus leafminer. Over the years, a primary interest of Ben's has been the effects of mulch on tree crops and how they can be manipulated, and feels the bulk of agriculture's problems are tied to irrigation management.



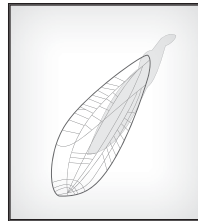
Michael Costello is an associate professor in the Horticulture and Crop Science Department at Cal Poly, San Luis Obispo. He earned a B.S. in

Crop Science at Cal Poly in 1981 and a Ph.D in Entomology at UC Berkeley in 1992. He spent three years as a postdoctoral fellow at the Kearney Agricultural Center in Parlier, and four years as the viticulture farm advisor for Cooperative Extension in Fresno. Costello teaches courses on entomology, insect pest management and grape pest management at Cal Poly, and his current research involves cultural practices for grape arthropod pests, including leafhoppers, spider mites and mealybugs.



Samuel Mayhew was born and raised in Fillmore, CA, a citrus growing area of Ventura County, received his BS in Agricultural Business Management from Cal Poly, and. began

work at Buenaventura Lemon Company. His work there ranged from Division Accountant to Assistant Manager. He then moved on to become Assistant Manager at Oxnard Lemon Company, and was later promoted to General Manager in 1987. Samuel also serves as a director for the Ventura County Agricultural Association and Sunkist Growers, Inc. Samuel has been married for 19 years to his wife, Ann, and lives in Moorpark, CA with their two children, ages 17 and 15.



Tom Roberts is the owner of Integrated Consulting Entomology (ICE), holds a degree in Agricultural Biology from Cal Poly Pomona, and is in his 27th season working as a pest

control advisor in Ventura, Santa Barbara, and San Luis Obispo counties. Tom mainly inspects avocados, citrus, and winegrapes, utilizing the systems of conventional, IPM, transitional, and organic. He is a member of the California Association of Pest Control Advisers, the Association of Applied IPM Ecologists, and the California Avocado Society. He also serves on the Entomology Committee of the California Avocado Commission, where he surveys Neohydatothrips burungae, and on the Entomological Committee of the Citrus Research Board on the citrus leaf miner issue.

Day 2 Panel Bios (continued)



Bill Spencer is co-owner of Windrose Farm with his wife Barbara. Windrose is a CCOF-certified organic family farm located east of Paso Robles tucked in a unique valley of

50 acres. Twelve acres are in vegetable rotations, six are in apples and stone fruit and five are sheep pasture. The rest is habitat - full of animal, bird and insect life. Bill and Barbara are staunch supporters of sustainable, community-based agriculture. In 1993, Windrose began going to Farmers' Markets with produce from a small market garden. At that time, Bill was in real estate locally and Barbara was working as a studio musician. In 1995, they began to farm full-time. They grow many "specialty" varieties of vegetables - especially heirloom tomatoes, potatoes and apples. Windrose is now doing Santa Monica and Santa Barbara Farmers' Markets, and will be adding a local farm stand this year. The farm sells to some of the finest restaurants in SLO County and Los Angeles. It has been featured in Food and Wine, the LA Times and Los Angeles Magazine. Windrose hosts an annual Open House in April and a Tomato Tasting event each September.



Jerry Mahoney currently works at Cal Poly as their Organic Farm Production Supervisor where he oversees all aspects of crop management and production at the Organic Farm.

A graduate of the Agricultural Business Department at Chico State University, Jerry is a third generation farmer in the Santa Maria Valley, Santa Barbara County. He is owner of TKP Farms, a diversified vegetable operation, and has been a certified organic grower since 1996.

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Day 2 Agenda: Saturday, December 1, 2007

- 7:30 - 8:00 a.m. **Registration & Breakfast**
Sponsored by Western Farm Service
- 8:00 - 10:00 a.m. **Panel 1** (see choices below)
- 10:00 - 10:15 a.m. **Break**
Sponsored by KeyPlex
- 10:15 - 12:15 p.m. **Panel 2** (see choices below)

Participants will choose TWO of the three following panel presentations (each will be offered twice):

Developing Tools for Bio-Control: An Entomology Workshop

Jim Davis (IPM Consultant/PCA, American Insectaries, Inc.)
Ron Whitehurst (IPM Consultant/PCA, Rincon Vitova Insectaries)

Practical Aspects of Soil Microbiology in Pest Control

Laurence London (Consultant/PCA, Fitotec Consulting)
Thomas Piatkowski (President/Consultant, Highlands Soil & Water)
Steve Sherman (Cal Poly Compost Manager)

Pest Problems & Grower Solutions in California Production Ag

Brendan Miele (CA Production Manager, Jacobs Farm)
Bill Spencer (Owner, Windrose Farm)
Cindy Douglas (Cal Poly Organic Farm Manager)
Jerry Mahoney (Cal Poly Organic Farm Production Manager)



Day 2 Panel Bios



Jim Davis was born and raised in Ohio, where he attended Oberlin College, received his BS in Biology, and then moved on to complete the Masters Program in Pest Management

at the University of California, Riverside. Jim worked for the USDA-ARS Boyden Lab on the UCR Campus, the Corona division of Foothill Ag Research, Inc., and then American Insectaries, where he now acts as President. Jim has been a licensed PCA and an active field scout since 1984, with a focus on the use of beneficial insects and designing IPM programs, which has led to experience in citrus, avocados, vegetables, cut flowers, turf, ornamentals, and nursery production. He also has given many educational presentations on the identification and use of beneficial insects to groups of farmers, pest control advisors and applicators, gardening clubs, and students of all ages.



Ron Whitehurst currently acts as Marketing Manager for Rincon-Vitova Insectaries, and the Urban Projects Leader at the Dietrick Institute for Applied Insect Ecology, a non-

profit training organization. He holds a BA in Biology from Indiana University, and is an accomplished teacher, lecturer, trainer, and professional writer. Ron started out as an organic gardener and writer in Indianapolis, where he helped organize an organic grower association. He moved on to California, a PCA license, and further research and experience in the fields of plant and insect ecology and economic botany, with a focus on least toxic pest control methods. He enjoys using his diverse skills to guide others through the steps of biologically managed ecosystems, and is the proud husband of Jan Dietrick.

Notes _____
