



CCOF

Organic Certification Trade Association Education & Outreach Political Advocacy



For Immediate Release

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CSU, Chico & The Going Organic Project Host Organic Farming & Food Conference

(October 18, 2007) Santa Cruz, CA - As part of CSU, Chico's "This Way to Sustainability III" conference, the CCOF Foundation's Going Organic project will host the 5th Annual Organic Farming and Food Conference on November 1, 2007, in BMU Room 210 from 8 am to 12 pm. Sessions will include: Sustainability of Organic Farming, Monitoring to Ensure Sustainable Management, and Social Sustainability of Organic Food Production.

The Organic Farming and Food Conference will be hosted by Fred Thomas, Project Manager for the Going Organic project, and Dr. Jennifer Ryder Fox, Dean of the School of Agriculture and Vice-Chair of the Organic Materials Review Board, who will also give a presentation on how organic plant protection materials are registered. Sessions will be given by John Carlon, an organic blueberry farmer, Cliff Kitayama, an organic citrus grower, and Greg Massa, and organic rice grower. Each will share perspectives on organic farming, sustainability, stewardship, and monitoring methods used to gauge overall success. Roger Ingram, Livestock Farm Advisor of Nevada and Placer Counties, will discuss economic monitoring to ensure sustainable management.

Secretary of the California Department of Food and Agriculture, A.G. Kawamura, will deliver the Keynote presentation for This Way to Sustainability III at 1 pm in the Bell Memorial Union. This exciting, four-day Sustainability Conference will offer a diverse lineup of informative breakout sessions for participants to enjoy, so come ready to learn about the many ways to achieve sustainability.

To register for the Sustainability Conference, as well as the 5th Annual Organic Farming and Food Conference on Thursday, November 1, go to the CSU, Chico online registration website at <http://rce.csuchico.edu/sustainablefuture/>.

About CCOF

CCOF (California Certified Organic Farmers), a nonprofit organization, was founded in 1973 and is one of the nation's oldest and largest third-party organic certifying agencies. CCOF certifies, educates, advocates and promotes organic in California and elsewhere through:

- *A premier organic certification program for growers, processors, handlers, and retailers.*
- *Programs to increase awareness of and demand for certified organic product and to expand public support for organic agriculture.*
- *Advocacy for governmental policies that protect and encourage organic agriculture.*

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