



CCOF Annual Convention
Sponsorship & Exhibitor Opportunities
Education Conference & Annual Meeting of Members
Growing the Organic Market
February 18 and 19, 2011
Ventura Beach Marriott Hotel, Ventura, CA

CCOF's 2011 Annual Convention provides a perfect marketing opportunity for companies who provide products and services to the organic community to meet face to face with their customers. The topic of the 2011 education conference, *Growing the Organic Market*, focuses on ways for organic farmers, ranchers, and processors to increase market access and consumer demand – a topic specifically requested by certified organic and transitioning operators. With a conference focused on addressing their most immediate needs, we expect the more than 150 attendees to come both looking to learn how to grow their businesses and for products and services that can help their operations.

The Annual Convention will begin Friday evening at 4:30 p.m. with the Annual Meeting of CCOF members, followed by a welcome reception beginning at 7:00 p.m. The education conference will be held throughout the day on Saturday, beginning at 8:00 a.m. and running until 5:30 p.m. **Sponsors and exhibitors may meet with attendees on both Friday evening and Saturday, or on Saturday only.** The facility at the Ventura Beach Marriott Hotel provides exhibitors with easy access to attendees throughout the convention.

Sponsorships and exhibit space range from Full Convention Sponsors – with special promotional considerations including expanded branding opportunities at the convention site during both the Education Conference and the Annual Meeting and on the CCOF website, choice of exhibit location and larger exhibit space – to exhibit space only.

Sponsorship Levels (See next page for more details)

Full Convention Sponsor	\$2,000
❖ Includes special promotional opportunities for both days and choice of large exhibit space	
Education Conference Sponsor	\$1,000
❖ Includes enhanced promotional opportunities during Education Conference and choice of exhibit space	
Sponsor and Exhibitor	\$ 750
❖ Promotional benefits of Sponsorship plus exhibit space	
Sponsor Only	\$ 500
❖ Promotional benefits even if you aren't able to exhibit at the convention	
Exhibitor Only	\$ 500
❖ Exhibit space only – no sponsorship benefits	
CCOF Certified Member & Nonprofit Exhibitors	\$ 300
❖ Exhibit space only – no sponsorship benefits	

Respond before Friday, October 1, 2010 to ensure your inclusion in promotional materials

If you have questions, please call Jane Wade at (831) 423-2263 ext. 43 or email jwade@ccof.org

CCOF Annual Convention

CCOF Annual Convention ♦ 2155 Delaware Avenue, Suite 150, Santa Cruz, CA 95060
(831) 423-2263 ♦ Fax (831) 423-4528 ♦ www.ccof.org

Sponsorship and Exhibit Opportunities

Education Conference & Annual Meeting of Members

Growing the Organic Market

Full Convention Sponsor

\$2,000

Show your support for organics and CCOF's educational mission AND receive expanded promotional opportunities as a Full Convention Sponsor.

- Promotion and recognition at both education conference and annual meeting (on website, promotional materials, at the event site) including special branding opportunities
- Large logo on CCOF's website with a link to your website
- Choice of Exhibit space and size (2 passes for exhibit staff)
- 4 complimentary admissions to the education conference

Education Conference Sponsor

\$1,000

- Promotion and recognition at education conference (on website, print materials, event site)
- Logo on the CCOF website with a link to your website
- Choice of Exhibit space (2 passes for exhibit staff)
- 2 complimentary admissions to the education conference

Sponsor and Exhibitor

\$ 750

- Promotion and recognition at education conference (on website, print materials, event site)
- Logo on the CCOF website with a link to your website
- Exhibit space (2 passes for exhibit staff)

Sponsor Only (not exhibiting)

\$ 500

Receive promotional opportunities even if you aren't able to exhibit at the conference.

- Promotion and recognition at the education conference (on website, print materials, event site, and display space for materials at the conference site)
- Logo on the CCOF website with a link to your website
- 1 complimentary admission to conference

Exhibitor Only

\$ 500

This is for companies who would like to exhibit their business or service to convention attendees.

- Exhibit Space (2 passes for exhibit staff)
- Listing as exhibitor on the CCOF website with a link to your website

CCOF Certified Member & Nonprofit Exhibitors

\$ 300

This is a special rate for CCOF Certified Members and nonprofit agencies who want to exhibit.

- Exhibit Space (2 passes for exhibit staff)
- Listing as exhibitor on CCOF with link to yours website

Complete the attached form and return it to Jane Wade at the address below:

If you have questions, please call Jane Wade at (831) 423-2263 ext. 43 or email jwade@ccof.org



CCOF Annual Convention
Education Conference & Annual Meeting of Members
Growing the Organic Market
February 18 and 19, 2011
Ventura Beach Marriott Hotel, Ventura, CA

Sponsorship & Exhibitor Registration Form

Please list the information as you would like it to appear on promotional materials:

Business/Organization: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Contact Name: _____

Contact email: _____ Website: _____

(Please email your company logo in both high resolution & low resolution jpeg to jwade@ccof.org as soon as possible)

Return this form with check or credit card information to: CCOF. Attn: Jane Wade

Name on Card: _____

Card Number: _____ Exp. Date _____ Security Code _____

(3 digits on back of card)

Signature _____

Type of Sponsorship Desired

- | | |
|--|---|
| \$2,000 Full Conference Sponsor | (Includes 2 exhibitor passes & 4 complimentary conference passes) |
| \$1,000 Education Sponsor Conference Sponsor | (Includes 2 exhibitor passes & 2 complimentary conference passes) |
| \$ 750 Sponsor & Exhibitor | (Includes 2 exhibitor passes) |
| \$ 500 Sponsor Only | (Includes 1 complimentary conference pass) |
| \$ 500 Exhibitor Only | (Includes 2 exhibitor passes) |
| \$ 300 CCOF Certified & Nonprofit Exhibitor | (Includes 2 exhibitor passes) |

Please tell us about your booth needs:

Exhibitors will be provided with a 6-foot table with tablecloth.

Do you need an electrical outlet near your booth? Yes _____ No _____

Any other special requests? _____

Who will be staffing your booth? [Include name(s)] _____

Who will receive your complimentary pass(es)? [Include name(s)] _____

If you have questions, please call Jane Wade at (831) 423-2263 ext. 43 or email jwade@ccof.org