



CCOF

Organic Certification Trade Association Education & Outreach Political Advocacy

For Immediate Release

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New CCOF *Organic Directory* Includes 850 Organic Products and 101 New Organic Businesses

(March 13, 2006) Santa Cruz, CA – CCOF, North America’s oldest and largest organic certifier, has released its 2006 *Organic Directory*. The directory is a comprehensive listing of CCOF’s certified organic clients, products, service providers and trade association members. This year’s directory includes more than 850 organic products from ranging from wine to almonds and a 27% increase in organic acreage. During the last year CCOF saw an acreage increase of 40,000 acres bringing CCOF’s certified total to more than 218,000 acres. There are also more than 100 new organic businesses listed in this year’s edition including farms, processors, and traders. These businesses supply organic goods and services ranging from raw agricultural commodities to value added processes products such as tomato sauce and pizzas. All are certified organic by CCOF to USDA National Organic Program standards in CCOF’s long tradition of strict adherence to organic integrity.

A new feature in 2006 includes expanded listings and descriptions of CCOF’s more than 200 trade association members. These supporting members provide a variety of goods and services to the organic industry including pest control, marketing, and other services. This year’s directory also features comprehensive statistics on CCOF’s certification activities and a guide to CCOF’s online resources.

The CCOF directory is a resource for businesses or consumers sourcing organic products or wishing to learn more about the variety of organic products available in the marketplace. The CCOF 2006 *Organic Directory* is available online at www.ccof.org in both print and CD formats and at organic trade events throughout the United States.

The CCOF *Organic Directory* is a unique compilation that includes the entire spectrum of organic agriculture. Because CCOF certifies operations ranging from local farm stands to the country’s largest producers of organic produce and processed products, the 2006 *Organic Directory* provides an overview of the scale and breadth of the organic marketplace in the United States. CCOF, North America’s oldest and largest organic certification agency, certifies more than 1,300 organic farmers, processors, handlers, retailers, and private labelers in 14 states and 8 countries including more than 75% of the organic acreage in California.

Print ready graphics of the CCOF 2006 *Organic Directory* cover and CCOF logo are available at: www.ccof.org/pr031306.php

About CCOF

CCOF, a nonprofit organization formed by a group of grassroots activist farmers in 1973, is the oldest and largest organic certifier in North America. CCOF’s purpose is to promote and support organic agriculture in California and elsewhere through:

- *A premier organic certification program for growers, processors, handlers, and retailers.*
- *Programs to increase awareness of and demand for certified organic products and to expand public support for organic agriculture.*
- *Advocacy for governmental policies that protect and encourage organic agriculture.*

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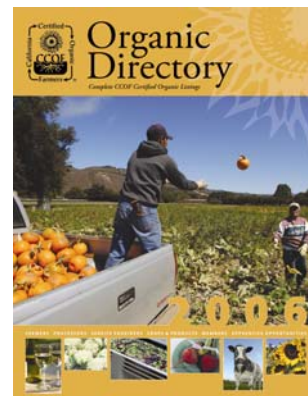
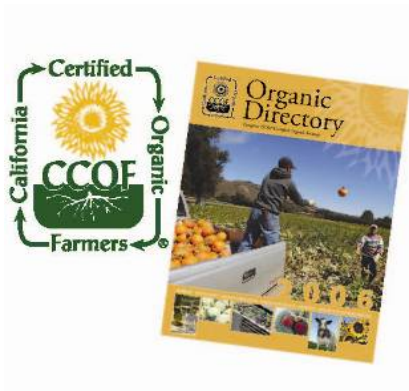
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CCOF 2006 Organic Directory Facts:

- More than 1,300 certified organic company listings.
- More than 250 certified organic processors.
- More than 1,000 certified organic farms.
- More than 850 certified organic crops and products.
- Listings for over 218,000 certified organic acres.
- Listings for unique products such as Organic Mezcal, Rum, Passionfruit, Heirloom Tomatoes and other specialty products.
- Listing for certified organic service providers such as co-packers, coolers, and other certified organic handlers.
- More than 200 supporting member listings.
- Apprenticeship opportunities.
- Detailed map of resources available online at www.ccof.org.
- Listings of CCOF's staff, board members, and regional service representatives.
- Direct marketing listings to locate farmstands, CSAs, and more.
- Statistics on CCOF's certified organic acreage and crop production.
- Listings of certified organic products ranging from organic apples to homebrew kits, mushrooms, wines, rice, and much more.

Available Images:



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