



Keep Your Labels Compliant

ORGANIC LABELING GUIDELINES

Use this chart to determine how you may label your product if it contains any organic ingredients. For complete organic labeling regulations, please refer to Sections §205.303 and §205.304 of the USDA Organic Standards. All labels must be approved by CCOF.

MUST = Required Labeling Element
MAY = Optional Labeling Element
CANNOT = Prohibited Labeling Element

IF YOUR PRODUCT IS...

Not Certified/ Exempt/ Excluded

<\$5,000 Organic Income;
<70% Organic Content;
Broker, Trader, Retailer

- » **CANNOT** include “Certified Organic by (CCOF name/logo)” below handler/distributor name and information
- » **MAY** describe organic ingredients as organic in ingredient statement
- » **CANNOT** include USDA seal
- » **CANNOT** include Certifier seal
- » **MAY** include Percent Organic Content on Information Panel¹
- » Small Operations & Retailers **MAY** include “Organic” claim on Principal Display Panel³



Made With Organic

>70% Organic Content,
Allowed Processing Aids

- » **MUST** include “Certified Organic by (CCOF name/logo)” below handler/distributor name and information
- » **MUST** describe organic ingredients as organic in ingredient statement
- » **CANNOT** include USDA seal
- » **MAY** include Certifier seal
- » **MAY** include Percent Organic Content on Information Panel and/or Principal Display Panel¹
- » **CANNOT** include “Organic” claim
- » **MAY** include “Made with Organic (specified ingredients)” claim²
- » **CANNOT** include “100% Organic” claim



Organic

>95% Organic Content;
Allowed Processing Aids

- » **MUST** include “Certified Organic by (CCOF name/logo)” below handler/distributor name and information
- » **MUST** describe organic ingredients as organic in ingredient statement
- » **MAY** include USDA seal
- » **MAY** include Certifier seal⁴
- » **MAY** include Percent Organic Content on Information Panel and/or Principal Display Panel¹
- » **MAY** include “Organic” claim
- » **CANNOT** include “100% Organic” claim



AND/OR



100% Organic

All 100% Organic Content,
Only Organic Processing Aids

- » **MUST** include “Certified Organic by (CCOF name/logo)” below handler/distributor name and information
- » **MAY** describe organic ingredients as organic in ingredient statement
- » **MAY** include USDA seal
- » **MAY** include Certifier seal⁴
- » **MAY** include Percent Organic Content on Information Panel and/or Principal Display Panel¹
- » **MAY** include “Organic” claim
- » **MAY** include “100% Organic” claim



AND/OR



- 1 The size of the percentage statement must not exceed one-half the size of the largest type size on the panel on which the statement is displayed and must appear in its entirety in the same type size, style, and color without highlighting. §205.303(a)2; §205.304(a)2
- 2 Cannot list more than three organically produced ingredients; not more than three of the following food groups: beans, fish, fruits, grains, herbs, meats, nuts, oils, poultry, seeds, spices, sweeteners, and vegetables or processed milk products; letters cannot exceed one-half the size of the largest type on the panel and which appears in its entirety in the same type size, style and color without highlighting. §205.304(a)1
- 3 Only applies to products produced by an operation that makes less than \$5,000 a year organic income, or is excluded, or is a retail establishment that does not process organic products (grocery departments); or a handling operation that processes ready-to-eat foods (retail deli). §205.101(a)1
- 4 If displaying both the USDA seal and the Certifier seal, the USDA seal must be more prominent. §205.303(a)5
- 5 Only applies to products with <70% organic content, if they also identify ingredients as organic. §205.101(a)2; 205.305(a)2