



CCOF

Organic Certification Trade Association Education & Outreach Political Advocacy

For Immediate Release

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CCOF Announces New Slate of Board Members and Officers

(April 25, 2007) Santa Cruz, CA – CCOF, one of the oldest and largest organic certifiers in North America, has announced its new board members and officers for 2007. Among them are representatives from every part of the organic marketplace including farmers, processors and experts from throughout the organic community. CCOF's Board is composed of CCOF certified organic members and supporting members. The body oversees the financial, education, advocacy and trade association aspects of CCOF. In addition, they maintain oversight over its wholly owned certification arm, CCOF Certification Services LLC. The CCOF Certification Services, LLC Management Committee is composed of non-certified volunteers who oversee the function, performance and service aspects of CCOF's organic certification programs.

CCOF Inc., Board of Officers:

Chair: Will Daniels (Earthbound Farm, San Juan Bautista, CA)
Vice Chair: Malcolm Ricci (Bolthouse Farms, Bakersfield, CA)
Secretary: Laney Villalobos (Pauma Valley Citrus, Valley Center, CA)
Treasurer: Roy Reeves (Supporting Member, Santa Margarita, CA)

Directors:

Stephanie Alexandre (Alexandre EcoDairy Farms, Crescent City, CA)
Jim Cochran (Swanton Berry Farm, Davenport, CA)
Erik Eklund (Sun Fresh/Arizona Desert Vineyards, Visalia, CA)
Cynthia Lashbrook (Riverdance Farms, Livingston, CA)
Carl Rosato (Woodleaf Farm, Oroville, CA)
Paul Underhill (Terra Firma Farm, Winters, CA)
John Wise (Wise Ranch Company, Fillmore, CA)

CCOF Certification Services LLC, Management Committee:

Karen Klonsky, Ph.D. (UC Davis Department of Agricultural & Resource Economics, Davis, CA)
Peggy Miars (CCOF, Santa Cruz, CA)
Emily Brown Rosen (Organic Research Associates, Titusville, NJ)
Sean Swezey, Ph.D. (UC Santa Cruz Department of Environmental Studies, Santa Cruz, CA)

About CCOF

CCOF, a nonprofit organization formed by a group of grassroots activist farmers in 1973, is one of the oldest and largest organic certifiers in North America. CCOF certifies, advocates, and promotes organic agriculture in California and elsewhere through:

- *A premier organic certification program for growers, processors, handlers, and retailers.*
- *Programs to increase awareness of and demand for certified organic products and to expand public support for organic agriculture.*
- *Advocacy for governmental policies that protect and encourage organic agriculture.*

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