



CCOF

Organic Certification Trade Association Education & Outreach Political Advocacy

For Immediate Release

Contact: Jake Lewin
Director of Marketing
(831) 423-2263, ext 21
jake@ccof.org
www.ccof.org

CCOF Announces New Slate of Board Members and Officers

(March 9, 2006) Santa Cruz, CA – CCOF, the oldest and largest organic certifier in North America, has announced a new slate of board members and officers for 2006. Among them are representatives from every part of the organic marketplace including educators, farmers, processors and experts from throughout the organic community. CCOF's Board is composed of CCOF certified organic clients and supporting members. The body oversees the financial, education, advocacy and trade association aspects of CCOF. In addition, they maintain oversight over the wholly owned certification arm of CCOF, CCOF Certification Services LLC. The CCOF Certification Services, LLC Management Committee is composed of non-certified volunteers who oversee the function, performance and service aspects of CCOF's organic certification programs.

CCOF Inc., Board of Directors:

Chair: Will Daniels (Earthbound Farm, San Juan Bautista, CA)
Vice Chair: Roy Reeves (S&R Apples, San Luis Obispo, CA)
Secretary: Malcolm Ricci (Bolthouse Farms, Bakersfield, CA)
Treasurer: Steve Bird (Celtic Gardens Organic Farm, Camino, CA)
Erik Eklund (Sun Fresh/Arizona Desert Vineyards, Visalia, CA)
Jim Cochran (Swanton Berry Farm, Davenport, CA)
Cynthia Lashbrook (Riverdance Farms, Livingston, CA)
Carl Rosato (Woodleaf Farm, Oroville, CA)
Richard Taylor (Fallbrook, CA)
Paul Underhill (Terra Firma Farm, Winters, CA)
John Wise (Wise Ranch Company, Fillmore, CA)
Elaine Wolfson (Wolfson Farms, McKinleyville, CA)

CCOF Certification Services LLC, Management Committee:

Karen Klonsky, Ph.D. (UC Davis Department of Agricultural & Resource Economics, Davis, CA)
Peggy Miars (CCOF, Santa Cruz, CA)
Emily Brown Rosen (Organic Research Associates, Titusville, NJ)
Sean Swezey, Ph.D. (UC Santa Cruz Department of Environmental Studies, Santa Cruz, CA)
Ruben Wienzveg, CPA (Zainer Rinehart Clarke, Sonoma, CA)

About CCOF

CCOF, a nonprofit organization formed by a group of grassroots activist farmers in 1973, is the oldest and largest organic certifier in North America. CCOF's purpose is to promote and support organic agriculture in California and elsewhere through:

- *A premier organic certification program for growers, processors, handlers, and retailers.*
- *Programs to increase awareness of and demand for certified organic products and to expand public support for organic agriculture.*
- *Advocacy for governmental policies that protect and encourage organic agriculture.*