

Join Us!

We invite you to update your skills, earn continuing education credits and enjoy the beautiful surroundings of San Luis Obispo at the annual Sustainable Agriculture Pest Management Conference. The purpose of the conference is to educate you on the use of innovative practices in the management of pests in sustainable agricultural systems. Special focus will be given to certified organic regulations, materials and production practices. A special workshop, "Macro- and Micro-Nutrient Management in Relation to Pest Control for Organic Systems" on Day 2 will feature focused discussion on how to balance soil fertility.

Location and Directions

This year's conference will convene at the San Luis Obispo County Veterans Hall, located at 801 Grand Avenue in San Luis Obispo on Day 1, and at Cal Poly Crops Unit on Day 2. Detailed maps will be sent with registration packets in November.

Accommodations

Special arrangements have been made at two nearby hotels. Contact the following hotels directly to make a reservation, and specify the Sustainable Ag Conference rate:

Quality Suites Inn

1631 Monterey St.
San Luis Obispo, CA 93402
(805)541-5001
www.qualitysuitesslo.com
"Sustainable Ag Conference Rate": \$139 (Before Nov 1)

Holiday Inn Express

1800 Monterey St.
San Luis Obispo, CA 93402
(805)544-8600
www.holidayinnexpress.com
"Sustainable Ag Conference Rate": \$99 (Before Nov 15)

Continuing Education Credits

12 Continuing Education Units including 3 Laws and Regulations Units for PCAs have been approved by the California Department of Pesticide Regulation (8 units for Day 1 Conference. 4 additional units for Day 2. Two day total = 12). 12 CEU credits have also been approved for Certified Crop Advisors (CCAs).

If Your Plans Change...

Refunds, less a \$20 processing fee, will be granted if requested by November 21, 2008.

For More Information

Questions regarding registration should be directed to:

CCOF, (831) 423-2263 • FAX (831) 423-4528 • ccof@ccof.org
For conference details, see "PMC Conference" at: www.ccof.org

Sponsored By:



7th Annual

Sustainable Agriculture

Pest Management Conference

December 5 and 6, 2008

At the San Luis Obispo Veterans Hall

www.ccof.org



c/o CCOF
2155 Delaware Ave, Suite 150
Santa Cruz, CA 95060



Sustainable Agriculture
Pest Management Conference

12 Continuing Education Units
including
3 Laws and Regulations Units
California DPR Approved

Non-Profit
Organization
U.S. Postage
PAID
Permit #2672
Santa Cruz, CA

Main Conference Agenda

DAY 1: Friday, December 5, 2008

- 7:30 - 8:00 a.m. **Registration & Breakfast**
Sponsored by Monterey Ag Resources
- 8:00 - 8:45 a.m. **How the Emerging Market for Sustainable Food Products is Changing the Crop Management Landscape**
David Visher, California Program Manager, Food Alliance
- 8:45 - 9:45 a.m. **The Impact of Pest Control and Fertility Costs on the Adoption of Organic Farming Practices**
Karen Klonsky, Specialist in Cooperative Extension, Dept. of Ag and Resource Economics, UC Davis
- 9:45 - 10:00 a.m. **Break**
Sponsored by Western Farm Service
- 10:00 - 11:00 a.m. **Volatile Organic Compound Regulations**
Randy Segawa, Environmental Program Manager, DPR
- 11:00 - 11:30 p.m. **Invasive Pests and their Impact on Organic Farming: Focus on Light Brown Apple Moth**
Zea Sonnabend, Policy Advisor, CCOF
- 11:30 - 12:15 p.m. **Update on USDA Policy for Approving Organic Pesticides**
Miguel Guerrero, Marketing Director, OMRI
- 12:15 - 1:00 p.m. **Lunch**
Sponsored by California Organic Fertilizers, Inc.
- 1:00 - 2:15 p.m. **Microfauna Pest Control Panel – Focus on Springtails & Symphylans**
David Headrick, Professor, Cal Poly Horticulture & Crop Science Dept., Brian Henriott, M.S. Candidate, Cal Poly Horticulture & Crop Science Dept., Jim Leap, Farm Manager, UCSC Center for Agroecology & Sustainable Food Systems
- 2:15 - 3:00 p.m. **Cultural, Chemical and Physical Weed Control in Organic Systems**
Steve Fennimore, Cooperative Extension Weed Specialist, UC Davis
- 3:00 - 3:15 p.m. **Break**
Sponsored by Central Coast Vineyard

Main Conference Agenda (continued)

DAY 1: Friday, December 5, 2008

- 3:15 - 4:15 p.m. **General Principles & New Findings in Organic Fertility: Implications for PCAs**
Richard Smith, Vegetable Crops & Weed Science Advisor, Monterey Co. UCCE
- 4:15 - 5:15 p.m. **Development of an IPM Approach to Vine Mealybug in California**
Monica Cooper, Staff Research Associate, Env. Science, Policy & Mgt., UC Berkeley

Special Workshop Agenda

DAY 2: Saturday, December 6, 2008

Macro- and Micro-Nutrient Management in Relation to Pest Control for Organic Systems

Sponsored by Reiter Affiliated Companies

Today's workshop will take an in-depth look at how plant defense responses are related to soil nutrition. Essential variables including soil organic matter, fertility sources, nutrition rates, and balancing micro- and macro-nutrients will be related to case studies in pest protection by some of the West Coast's leading experts on the subject. Transition issues will be considered for conventional growers who are seeking to incorporate organic methods into their management system.

- 7:30 - 8:00 a.m. **Registration & Breakfast**
- 8:00 - 10:00 a.m. **Topic Introduction & Overview**
Tom Ruehr, Professor, Cal Poly Earth and Soil Sciences Dept.
- 10:00 - 10:15 a.m. **Break**
- 10:15 - 11:15 p.m. **Balancing Micro-nutrients and Macro-nutrients to Strengthen Plant Health & Defense in Organic Strawberries**
Sage Finch, PCA / Private Agricultural Consultant
- 11:15 - 12:15 p.m. **Nitrogen and Soil-borne Disease Management in Organic Strawberries**
Joji Muramoto, Associate Researcher, UCSC Program in Community and Agroecology (PICA)

Registration By Mail

(Please detach and photocopy for each person enrolling.)

Complete this form and send with payment to:

**Sustainable Ag Pest Management Conference
c/o CCOF
2155 Delaware Avenue, Suite 150
Santa Cruz, CA 95060**

Participant Information

Name _____

E-mail _____

Organization _____

Title _____

Address _____

City _____

State _____

Zip _____

Telephone _____

Fax _____

Payment Information

Register by November 12, 2008 to secure your place and save. Fees include conference materials, PCA unit processing, and meals.

Before November 12, 2008

\$200 *Both Days*

After November 12, 2008

\$240 *Both Days*

Day 1 Only

\$150 *General Public*

\$40 *with valid Student ID*

Day 1 Only

\$170 *General Public*

\$40 *with valid Student ID*

Day 2 Only

\$75 *General Public*

\$25 *with valid Student ID*

Day 2 Only

\$90 *General Public*

\$25 *with valid Student ID*

TOTAL _____

At the Door Registration

Both Days \$275.00

Day 1 Only \$190.00

Day 2 Only \$100.00

Please Pay online at www.ccof.org/pcaconference.php

OR enclose check payable to: "CCOF"

OR include credit card info below (MasterCard or VISA only)

Name on Card _____

Card Number _____

3 Digit Security Code _____

VISA

MASTERCARD

Exp. Date _____

Signature _____



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