



CCOF

Organic Certification Trade Association Education & Outreach Political Advocacy

NAME AND SEAL USE AGREEMENT

► For your convenience, an E-form version of this section/document is available online at www.ccof.org/forms.php.

CCOF Private Label Policy

The CCOF name and seal may be used on private labels of non-CCOF certified entities provided that the product was grown and/or processed by CCOF certified operations. CCOF approval of the private label does not constitute certification of the private label entity. The following requirements apply to the use of the CCOF name and/or seal on such private labels.

- 1) **CCOF Certified Operations** must notify the CCOF office in advance of packing any private label product. The operation must submit the private label entity name and contact information and the label or package for the entity requesting use of the CCOF name and/or seal. The CCOF certified operation must also inform the private label entity of the requirement to register the product and label with the CCOF office. The annual registration fee is \$250 for up to five (5) universal price codes (UPC's). A fee of \$50.00 will be charged for each additional UPC beyond the first five. CCOF will invoice its client for the fee, pro-rated to cover the period until the client's annual renewal. The full annual fee of \$250 will then be included as part of the invoice for the annual fee at its client's next renewal.
- 2) **Private Label Entities** using the CCOF name and/or seal on CCOF certified products must register with the CCOF office.

To be signed by the company that owns the private label:

I/we (named below) acknowledge that CCOF is the owner of the "CCOF", "CCOF CERTIFIED" and "CALIFORNIA CERTIFIED ORGANIC FARMERS" name and design certification marks.

In return for permission by CCOF, Inc. to use its certification mark on

Products:

Packed by (CCOF packer/processor)

We agree to the following:

1. Use the CCOF name and/or seal only on the product(s) named above, supplied by the packer named above unless we receive permission from CCOF for additional uses.
2. To maintain records that fully disclose all organic sales and transactions with the certified operation named above and that may be easily understood and audited by CCOF or appropriate government agencies upon request.
3. To abide by all applicable provisions of the USDA National Organic Program, including any applicable State Organic Program, that apply to excluded and/or exempt operations.
4. To develop a plan to bring any noncompliant private labels into compliance with the USDA National Organic Program regulations, submit such plan to CCOF for approval, and follow that plan as approved.

Label Owner's Business Name

Address & Phone Number

Email:

Name

Title

Authorized Signature for Business (above)

Date

For Office Use Only Operation Code:
CS-A-08, V2, R4, 04/15/08

Reviewed by:

Date Accounting Notified: