



CCOF

Organic Certification Trade Association Education & Outreach Political Advocacy

For Immediate Release

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CCOF Presents an Organic Beer and Wine Tasting

(August 24, 2006) Santa Cruz, CA -- CCOF, one of the oldest and largest organic certifiers in the country, announces its first ever Organic Beer and Wine Tasting in collaboration with the annual Harvest Festival at the Ferry Building Farmers Market in San Francisco. The event will take place Thursday, October 26, from 4 to 8 p.m. Ferry Building food vendors will pair with visiting vintners and brewers to offer sample snacks and accompaniments, many made with certified organic ingredients.

Tickets are \$25 at the door for 10 tastes, a souvenir glass and plate. More than 25 wineries and breweries will be included.

A silent auction will benefit CCOF's nonprofit programs. Wines and beers available for tastes will be among the items auctioned, as well as other CCOF certified organic products and certificates from local restaurants and businesses.

For more information, contact project coordinator Julie Rockow, 831-423-2263, ext. 17, julie@ccof.org, or visit www.ccof.org.

About CCOF

CCOF, a nonprofit organization formed by a group of grassroots activist farmers in 1973, is one of the oldest and largest organic certifiers in North America. CCOF's purpose is to promote and support organic agriculture in California and elsewhere through:

- *A premier organic certification program for growers, processors, handlers, and retailers.*
- *Programs to increase awareness of and demand for certified organic products and to expand public support for organic agriculture.*
- *Advocacy for governmental policies that protect and encourage organic agriculture.*

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