

Certified Crop Acreage

CCOF

	2007	2008	2009	2010
FRUIT				
Berries	3,070	3,827	4,619	4,841
Citrus	2,059	2,267	3,155	4,375
Subtropical Fruit				
Avocados	934	1,051	1,131	1,375
Figs	1,518	1,493	1,448	1,319
Dates	274	285	333	227
Kiwi	350	352	348	372
Other	332	429	695	748
Total	3,408	3,610	3,955	4,042
Grapes				
Raisin	2,438	3,401	4,946	5,461
Table	3,734	4,152	4,482	4,654
Wine	9,240	9,722	10,318	11,892
Juice	38	30	30	30
Other	2,971	4,065	4,632	6,521
Total Grapes	18,421	21,370	24,408	28,558
Pome Fruit				
Apples	1,182	1,272	1,683	1,645
Pears	444	491	385	376
Other	3	3	0	2
Total Pome Fruit	1,629	1,766	2,068	2,023
Stone Fruit				
Peaches	777	921	1,144	1,293
Nectarines	508	727	826	957
Cherries	190	226	292	492
Apricots	361	330	333	260
Prunes	1,314	1,319	1,079	1,197
Other	1,894	2,111	2,498	2,593
Total Stone Fruit	5,044	5,634	6,172	6,793
Other Fruit	1,708	1,614	1,861	2,068
TOTAL	35,339	40,088	46,238	52,699

NUTS				
Almonds	3,528	3,675	4,627	5,680
Pistachios	886	886	1,260	1,595
Walnuts	4,652	4,638	5,001	5,515
Other	61	56	105	152
TOTAL	9,127	9,255	10,993	12,942

OTHER CROPS & LAND				
Nursery & Flower	415	279	523	922
Fallow	39,100	50,910	57,048	60,274
TOTAL	39,515	51,189	57,571	61,196

	2007	2008	2009	2010
VEGETABLES				
Assorted Vegetables				
Beans (Fresh)	391	206	207	557
Garlic	250	380	614	646
Lettuces (Inc. salad mix)	13,285	13,877	12,921	13,576
Mixed Vegetables	7,837	10,004	17,012	17,728
Onions	3,406	3,824	4,974	5,025
Peas	148	219	312	813
Potatoes	3,461	3,792	4,293	4,829
Sweet Potatoes	387	747	839	1,185
Total Assorted Vegetables	29,165	33,049	41,172	44,360
Tomatoes				
Processing	5,934	5,918	5,422	5,157
Fresh	920	1,065	1,408	2,555
Total Tomatoes	6,854	6,983	6,830	7,712
Umbells & Herbs				
Carrots	11,566	23,623	22,275	23,414
Herbs	451	498	728	1,074
Total Umbells & Herbs	12,017	24,121	23,003	24,488
Brassicas	2,645	3,361	3,547	3,543
Other Vegetables	12,695	25,227	12,447	14,214
TOTAL	63,376	92,741	86,999	94,318

FIELD & SEED CROPS				
Cotton	240	241	201	-
Oil Crops	900	23,630	22,248	12,017
Legumes				
Beans (Dry)	439	679	767	625
Other	2,722	3,133	4,242	5,168
Total Legumes	3,161	3,812	5,009	5,792
Grain & Forage				
Alfalfa	11,750	18,440	19,942	21,322
Barley	4,030	4,961	11,408	22,056
Corn (Dry)	1,013	2,602	3,236	2,437
Corn (Pop)	289	172	294	324
Oats	4,822	3,557	4,391	2,676
Rice	28,375	25,194	17,470	18,280
Wheat	14,104	35,810	36,447	25,361
Other	35,228	35,503	47,809	51,995
Total Grain & Forage	99,611	126,239	140,997	144,451
Pasture & Field	228,759	238,888	253,529	380,465
Other Field & Seed	8,312	11,506	7,143	6,533
TOTAL	340,983	404,316	429,127	549,257

TOTAL CERTIFIED CROP ACREAGE	488,340	597,589	630,928	734,445
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TOTAL CERTIFIED OPERATIONS	1,808	2,007	2,168	2,282
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Data as of October 26, 2010



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Statistics as of October, 2010

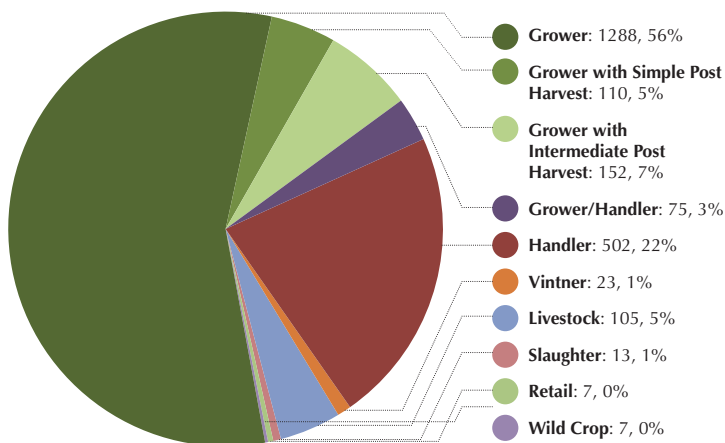
CCOF continues to represent the organic community as a leading certification agency with 37 years of experience. More than 2,283 crops, products, and services in 33 states and 3 countries were certified by CCOF in 2010. CCOF experienced a 5% growth in certified clients in 2010, and grew in acreage from 630,928 in 2009 to over 730,000 in 2010, a 22% increase. These increases in organic products and services confirm that organic farming is still a growing, relevant industry.

Whom Does CCOF Certify?

CCOF certifies a wide range of operations across the food supply chain, including growers, food processors/handlers, livestock, and retail operations. This year, CCOF has taken great steps to further break down client data in a continuing effort to monitor the growth of organic business. As a result, CCOF's data now records growers in more specific terms, including whether they participate in Simple or Intermediate Post Harvest.

The chart below shows clients by master service categories for an overview of the entire membership; however, many clients fall into multiple categories. CCOF is optimistic to see growth in emerging categories such as Vintner, and expansion as operations begin and continue to provide multiple services.

CCOF Clients by Category: 2010



Key Growth Areas: Crops

Despite the continued economic downturn, organic crops increased in 2010. Barley experienced a substantial 93% increase from 2009, with over 10,000 acres becoming certified in 2010. Organic wine grapes, which have increased by 77% in the past four years (4,148 acres), continued the trend with a 15% increase this year.

Leading Crop Growth: 2010

Crop Type	Increase in Acres 2009-2010	% Increase 2009-2010
Barley	10,647	93%
Wine grapes	1,573	15%
Citrus	1,220	38%
Fresh tomatoes	1,147	81%
Carrots	1,139	5%
Almonds	1,052	22%

Crop category leaders include grain and forage at 19%, vegetables at 12%, and fruit at 7%. Additional crops such as peas and fresh beans are escalating, showing an increasing demand for these products. Peas increased 160% from 2009 to 2010. After a decline in 2009, lettuces have started building acreage again. Berries, a high density crop, grew by 792 acres. Overall, CCOF saw a 22% increase in crop acreage this year for a total of 139,616 additional acres. CCOF is pleased to see so much land transitioning to organic.

Key Growth Areas: Processed Goods

Category	2009 Total Products	2010 Total Products	% Change	2009 Number of Producers	2010 Number of Producers	% Change
Baby Food	61	66	8%	4	3	-25%
Baked Goods	155	246	59%	42	32	-24%
Beer	90	92	2%	17	19	12%
Chocolate & Confections	312	370	19%	58	61	5%
Coffee	716	753	5%	65	59	-9%
Dairy Products	383	369	-4%	107	87	-19%
Distilled Spirits	18	21	17%	7	8	14%
Meat	57	90	58%	36	42	17%
Personal Care	897	914	2%	33	31	-6%
Tea	374	504	35%	53	43	-19%
Wine	588	661	12%	85	95	12%

Organic meat production increased this year, both in number of products (58%) and number of producers (17%). CCOF is pleased to see organic meat become more commercially available. Beer, wine, and spirits production continues to rise, adding 78 new products to the market. New treats in baked goods, chocolate, and confections continue to develop at a steady rate, proving that organic is part of a well-balanced diet, including dessert!