



CCOF

Organic Certification Trade Association Education & Outreach Political Advocacy

4th Annual

Sustainable Agriculture Pest Control Advisor Conference

SPONSORSHIP INFORMATION

December 2, 2005

San Luis Obispo Veteran's Hall, San Luis Obispo, CA

Thank you for considering sponsorship of the Fourth Annual Sustainable Agriculture PCA Conference in San Luis Obispo. This will be an excellent opportunity to share information about your organization's goods and services with a select group of agricultural consultants, PCAs, and farmers from across California.

For only \$400 a 8'x 3' table w/ tablecloth for the full day is provided in addition to two free breakfasts and lunches for your staff, and complimentary enrollments to the conference for up to two participants from your organization. Additional presenters/guests are \$25.00 (to cover cost of meals and breaks). Set-up instructions and a map will be sent to you upon receipt of payment.

Additional sponsorship benefits:

- Display of your logo on sponsorship PowerPoint slide shown in morning, during lunch and between speakers.
- Logo and link on conference promotional web page (www.ccof.org/pcaconference.php) and online registration page.
- Media coverage in conference press releases.
- Special recognition from the podium.
- Marketing literature in registration package (please provide 175 copies by November 15).

The conference is sponsored by California Certified Organic Farmers (CCOF) in collaboration with the Sustainable Agriculture Resource Consortium (SARC) at Cal Poly State University in San Luis Obispo. Please complete the enrollment information on the next page and make checks payable to "CCOF" and mail payment to Booth Coordinator, Mr. Hunter Francis, at:

CCOF

Attn: Jake Lewin

1115 Mission St.,

Santa Cruz, CA 95060

Tel: (831) 423-2263 ext.21

Once your application has been approved, your company's/organization's name will be included on press releases and promotional materials distributed for the conference. Your name will also be displayed on PowerPoint images shown during break periods. If you have a logo you would like us to incorporate in our PowerPoint displays and websites, please email an electronic copies of it to Mr. Hunter Francis and Jake Lewin at: wfrancis@calpoly.edu and jake@ccof.org.

THANK YOU!



CCOF

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SPONSORSHIP APPLICATION/ENROLLMENT

Please complete this sheet and return with payment to:

CCOF
Attn: Jake Lewin
1115 Mission St.,
Santa Cruz, CA 95060

Fee: \$400 payable to “CCOF”

Organization: _____

Address: _____

City/State/Zip: _____

Telephone: _____

FAX: _____

Contact Person: _____

Contact Email: _____

Up to 2 Attendees (Please list names. Note if PCA units are desired.):

Additional Attendees (\$25 each); Additional PCA registrations (\$125 each):

Wall space is limited, but available on a first come, first served basis:

Is it necessary for your booth to be located against a wall: **Y or N** ?

Will you be bringing self-supporting display boards/backdrops?

Do you have a need for an electrical outlet near you booth?

Any other special needs or requests?