



CCOF

Organic Certification Trade Association Education & Outreach Political Advocacy

For Immediate Release

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Organic Beer & Wine Tasting Kicks off Harvest Festival

(September 20, 2007) Santa Cruz, CA – CCOF announces its Second Annual Organic Beer and Wine Tasting event in collaboration with the annual Harvest Festival at the Ferry Plaza Farmer's Market in San Francisco. The event takes place on Friday, October 26, from 4 to 8 pm, where resident Ferry Building food vendors will pair with visiting CCOF certified vintners and brewers to offer tasty bites and accompaniments, many made with delectable certified organic ingredients.

This year's event will showcase a premiere wine selection with more than 25 CCOF organic wineries and breweries offering tastes of their spectacular products throughout the night. On board so far is Adastra Wines, Barra of Mendocino, Butte Creek Brewing, Coturri Winery, EMTU Estates, Hallcrest Vineyards, Hawley Wines, Mendocino Wine Company, Mountain People Wine, the Nevada County Wine Guild, the Organic Wine Works, Scaggs Vineyard, Silver Mountain Vineyards, Terra Savia, and Tres Sabores.

Food and wine enthusiasts can purchase tickets at the door, \$25 for 10 tastes or \$15 for 5 tastes, which includes a commemorative wine glass. Live music will set the tone as attendees taste and sample their way around the Ferry Building.

An exciting cornucopia of great silent auction items are already in line such as lunch for two with a bottle of wine at the Chez Panissee Restaurant Café, a full season CSA subscription, a \$50 gift certificate to Café Gratitude, a 60-minute Organic Fusion Massage, two nights stay in a Superior Room at the Hotel Carlton, and a Long Meadow Ranch Pinzgauer Adventure for four people through the back roads of their 650-acre ranch. The rich and diverse silent auction will benefit CCOF's nonprofit programs.

Visit www.ccof.org/ccoftasting.php for event updates. CCOF currently certifies more than 1,700 organic farmers, processors, handlers, retailers, and private labelers including about 75% of the organic acreage in California. More than 400 supporting members help advance CCOF's work promoting the organic way of life.

About CCOF

CCOF (California Certified Organic Farmers), a nonprofit organization, was founded in 1973 and is one of the nation's oldest and largest third-party organic certifying agencies. CCOF certifies, educates, advocates and promotes organic in California and elsewhere through:

- *A premier organic certification program for growers, processors, handlers, and retailers.*
- *Programs to increase awareness of and demand for certified organic product and to expand public support for organic agriculture.*
- *Advocacy for governmental policies that protect and encourage organic agriculture.*

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