



CERTIFIED

FALL 2005



organic

ORGANIC NEWS, EVENTS AND
CERTIFICATION UPDATES

Organic Produce Prices Hold | CCOF Pavilion at All Things Organic | Organic Fish Ban

GMO News | Organic Cosmetics Allowed | Mexican Organic Standards

The background of the central section is a large, grayscale image of the Earth as seen from space. The planet's surface, showing continents and clouds, is visible. Several small white stars are scattered across the image, some appearing to be on the planet's surface and others in the surrounding space. The main title is overlaid on this image.

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NEW LEAF PAPER ENVIRONMENTAL BENEFITS STATEMENT



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The 100% Organic Journey

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Taylor Maid Farms began roasting coffee in 1993 on its certified organic farm in Occidental, California. At that time, certified organic coffee did not register on the radar of the specialty coffee industry, let alone in the minds of the gourmet food consumer. Only a handful of farms located in just four countries were producing certified organic coffees (mostly from heirloom cultivars) on small family farms, many of which were organized into small cooperatives. To the rest of the coffee

growing world, the whole notion of organic agriculture was deemed leftist and best left to the Campesinos.

One of the greatest benefits of whole-system organic agriculture is that it addresses some key concerns: deforestation in the Mesoamerican Biodiversity Corridor - a critical habitat for migratory songbirds;

human illnesses from agrichemicals (many no longer legal for use in the United States); polluted watersheds from unchecked agricultural runoff; a sharp decrease in biodiversity due to vigorous growth in technified coffee production (i.e. mono-cropping with hybridized varieties dependent on chemical farming models); and, finally, the small family farm becoming one of the most endangered species in the developing world.

From a business perspective, building a coffee company based on a 100% certified organic specialty line was a risky move, Taylor Maid Farms, along with a handful of other dedicated 100% organic coffee companies, faced two significant obstacles. The first was to procure a stable supply of high quality organic coffee with farmers in remote locations. Our strategy was to reward

quality with significantly higher prices. We encouraged consistency and reliability while developing a connection between coffee farmers and the North American coffee community. Our second challenge was to win over the Northern California coffee aficionado. Through numerous collaborative efforts, Taylor Maid Farms gained notoriety within the industry and a dedicated local following. At the same time, the organic coffee industry began to stand on its own legs, gaining the notice of the Specialty Coffee Association of America, Organic Trade Association, Oxfam, The Smithsonian Institute, The United Nations Committee on Trade and Development and the World Bank.

Certified organic coffee has become one of the most dynamic and lucrative segments in specialty coffee - eclipsing the impressive growth numbers of the Fair-Trade and Shade-Grown coffee. More than 32 countries now produce certified organic coffees and supply emerging consumer markets in Russia, Japan, China and Brazil. Certified organic coffee farmers have broken the old myth of poor quality by consistently ranking in the top echelons of the renowned Cup of Excellence competition and in the highly regarded online journal, The Coffee Review.

However, there continues to be a great need for technical assistance in agronomy, processing, cupping, marketing and exporting. Financial support through government incentives might include carbon credits, easing of tariffs, credits for preservation of endangered habitat, and tax breaks. This would go a long way to stabilize the organic coffee community while encouraging non-organic farmers to invest in converting to organic.

Organic coffee is a unique agricultural model in that it serves multiple purposes: watershed management, protection of biodiversity, and preservation of heirloom cultivars, all while building safer and more stable communities.

What more could you ask from a cup of coffee?



CERTIFIED organic

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Advertising: Display and classified advertising is available at reasonable rates. Quarterly circulation includes CCOF's entire client base, supporting members, consumers and a wide variety of organic marketplace participants. For rates visit www.ccof.org or contact Jake Lewin at jake@ccof.org or 831-423-2263 ext. 21.

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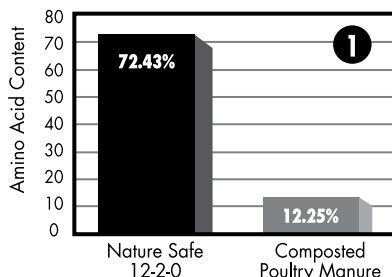


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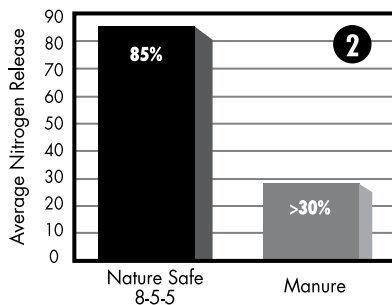
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What's New in Organic and CCOF

CCOF Organic Pavilion at All Things Organic

CCOF will host a special CCOF Organic Pavilion at the Organic Trade Association's All Things Organic Conference and Tradeshow, May 6-9, 2006, in Chicago, IL. In a very special arrangement, CCOF has secured an excellent location at the front of the hall for a group of CCOF certified companies who haven't already signed up to exhibit at the show. This is a unique opportunity to get an excellent space with special promotion at this major organic food show. The area will include distinctive CCOF Pavilion banners and promotional advertising in the show program to drive booth traffic. There is 400 ft of exhibit space available for up to eight CCOF companies. If successful, CCOF hopes to make pavilions a yearly destination within this show. If you're considering exhibiting at this show, the CCOF Pavilion will help provide traffic, visibility and an excellent location on the floor. Please call Jake Lewin at 831-423-2263, ext. 21, email: jake@ccof.org or Karen Thomas at 207-842-5562, email ksthenas@divcom.com to reserve your space.



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Employer's Unity (EU) is a leader in their field who offers comprehensive unemployment insurance services including claims management services (works with insurance provider, employee, and employer), comprehensive UI auditing, UI hearing representation, final board representation, and training for managers. In a special arrangement for CCOF, EU is offering all CCOF certified clients and supporting members 10% off their services. Contact Richard Perry, Regional Sales Manager, at 800-959-6364, Ext. 103, or r.perry@empunity.com. More information is available at www.ccof.org/sponsors.php

CCOF Organic Flyers Available Online

Ever wanted to have a flyer explain what organic is, list 10 reasons to buy organic, and explain who CCOF is and what we do? To help you, CCOF has posted its most popular informational flyers for use at farmers' markets, to give to people you meet, or to read for your own information. We've also included a sheet of CCOF statistics from our last Organic Directory listing acreage and crop data throughout CCOF's organic certification program. An excellent resource for farmers' market managers, growers who want to share information, and the general public, the CCOF fact sheets can be found in CCOF's online media room at: www.ccof.org/ccof-facts.php.

CCOF Partners with Popular Retailers

The last couple of months have been busy for CCOF as we worked with three organic and natural foods retailers to raise much-needed funds for our programs.

Whole Foods Market

On August 17, twenty-three Whole Foods Markets in Southern California, Arizona and Nevada held a 5% Day to benefit CCOF. Thanks to Whole Foods Market shoppers, the world's largest organic



and natural foods retailer presented CCOF with a check in the amount of \$74,321.30! We at CCOF want to thank Whole Foods Market, its marketing and store personnel, and the consumers who shopped that day. CCOF Executive Director Peggy Miars, Marketing Director Jake Lewin and Regional Service Representative Lois Christie spoke with shoppers at

News continued on page 8

THE CATALYST PRODUCT GROUP



The Catalyst Product Group (TCPG) is a manufacturer of Humates (Humic and Fulvic Acid extracts), mined minerals, organic fertilizers, and organic based fertilizers.

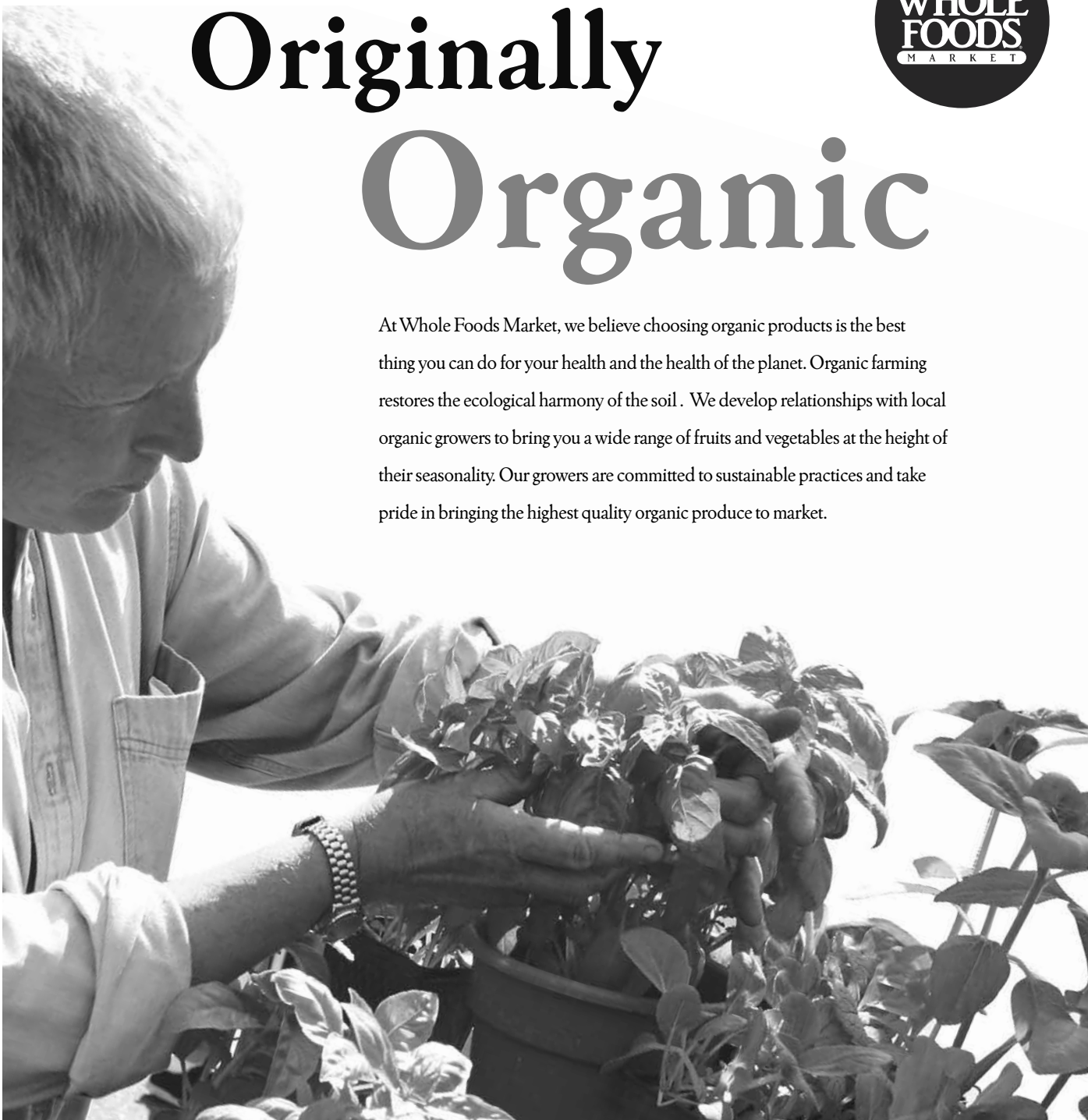
TCPG has developed and successfully marketed the use of organic materials used to enhance the production of farmers, landscapers, home owners, and golf courses. With an environmentally health conscious consumer, the implications of stricter government regulations, farmers, landscapers, home owners, and golf courses are beginning to see the benefits of adding natural ingredients to current cultural practices in an effort to maintain the life and health of their soil

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Originally Organic

At Whole Foods Market, we believe choosing organic products is the best thing you can do for your health and the health of the planet. Organic farming restores the ecological harmony of the soil. We develop relationships with local organic growers to bring you a wide range of fruits and vegetables at the height of their seasonality. Our growers are committed to sustainable practices and take pride in bringing the highest quality organic produce to market.



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11 Whole Foods Markets in three states to educate them about organic and the good work of CCOF. Thank you to everyone who made the day a success!

Henry's Farmers Market

Henry's Farmers Market, part of the Wild Oats family of stores, held a grilling event in its Southern California stores on September 17 to benefit



CCOF. Henry's shoppers enjoyed freshly grilled burgers, salads, chips and drinks in celebration of Wild Oats' 18th birthday. Proceeds from the event were donated to CCOF.

New Frontiers Natural Marketplace



New Frontiers in San Luis Obispo hosted a 5% Day to benefit CCOF on September 21. Thanks to CCOF members Ryan Rich and Roy Reeves, who staffed a CCOF information table and tasting event. Shoppers enjoyed sampling

fresh organic produce! Our thanks to New Frontiers for their \$1266.18 donation to CCOF.

NOP Does Another About-Face on Certification of Organic Personal Care Products

On April 22, 2005, the USDA National Organic Program (NOP) wrote that personal care products would no longer be allowed to display the USDA seal or be represented as NOP certified. This was a problematic reversal of the May 2, 2002, USDA "Policy Statement on National Organic Program Scope" that invited organic personal care products to seek certification as agricultural products intended for human consumption. "Consumption" does not equal "ingestion," and the 2002 Policy Statement noted that "consumption is not limited to products that are used for food."

But on August 23, 2005, the NOP issued another statement. A memo from NOP Administrator Barbara Robinson stated that "There are agricultural products, including personal care products, that, by virtue of their organic agricultural content may meet the NOP standards and be labeled as '100 percent organic,' 'organic,' or 'made with organic' pursuant to the NOP regulations. Products that may be labeled '100 percent organic' or 'organic' may also carry the USDA organic seal."

CCOF worked with CCOF Supporting Member Dr. Bronner's/Sun Dog Magic and the Organic Consumers Association to maintain the right of personal care products to be certified under the NOP.

News continued on page 18

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gmo news

The GE Front

New Study Reveals Thousands of Field Tests of GE Crops Across the United States

More than 47,000 field tests of genetically engineered (GE) crops were authorized by the U.S. Department of Agriculture between 1987 and 2004, despite serious environmental threats and inadequate regulations in place to monitor their impacts, according to a new report by Environment Maine Research & Policy Center and Maine Organic Farmers and Gardeners Association. Both the National Academy of Sciences and the General Accounting Office have criticized the USDA for inadequate oversight and expertise in authorizing the release of GE crops. Nevertheless, the new study reveals substantial increases in 2003 and 2004 of testing of crops engineered to produce pharmaceutical and industrial chemicals, as well as of many new crops never before released.

Findings of the new report include:

- As of January 2005, the 14 states and territories that have hosted the greatest number of field test sites are: Hawaii (5,413), Illinois (5,092), Iowa (4,659), Puerto Rico (3,483), California (1,964), Nebraska (1,960), Pennsylvania (1,707), Minnesota (1,701), Texas (1,494), Indiana (1,489), Idaho (1,272), Wisconsin (1,246), Georgia (1,051), and Mississippi (1,008). (CCOF note: Imagine what may have happened with "drift" from Hurricanes Katrina and Rita.)
- Since 1991, USDA has received 240 requests for 418 field releases of crops engineered to produce pharmaceuticals, industrial chemicals, or other so-called biopharmaceuticals; the number of requested field releases of "biopharm" crops increased from 22 in 2003 to 55 in 2004.
- Nearly 70 percent of all field tests conducted in the last year now contain secret genes classified as "Confidential Business Information," which means that the public has no access to information about experiments being conducted in their communities.
- The 10 crops authorized for the greatest number of field releases are corn, soybean, cotton, potato, tomato, wheat, creeping bentgrass, alfalfa, beet, and rice. Potatoes have had 143 field releases in Maine.
- USDA authorized field tests on several crops for the first time in 2003 and 2004, including American chestnut, American elm, avocado, banana, eucalyptus, marigold, safflower, sorghum, and sugarbeet.

GE-Free Sonoma

Concerned citizens in Sonoma County, California, are gearing up for a vote on November 8th to declare their
GMO News continued on page 16



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The Non-GMO Report

provides the information you need to respond to the GMO challenge and succeed in the fast-growing non-GMO market.

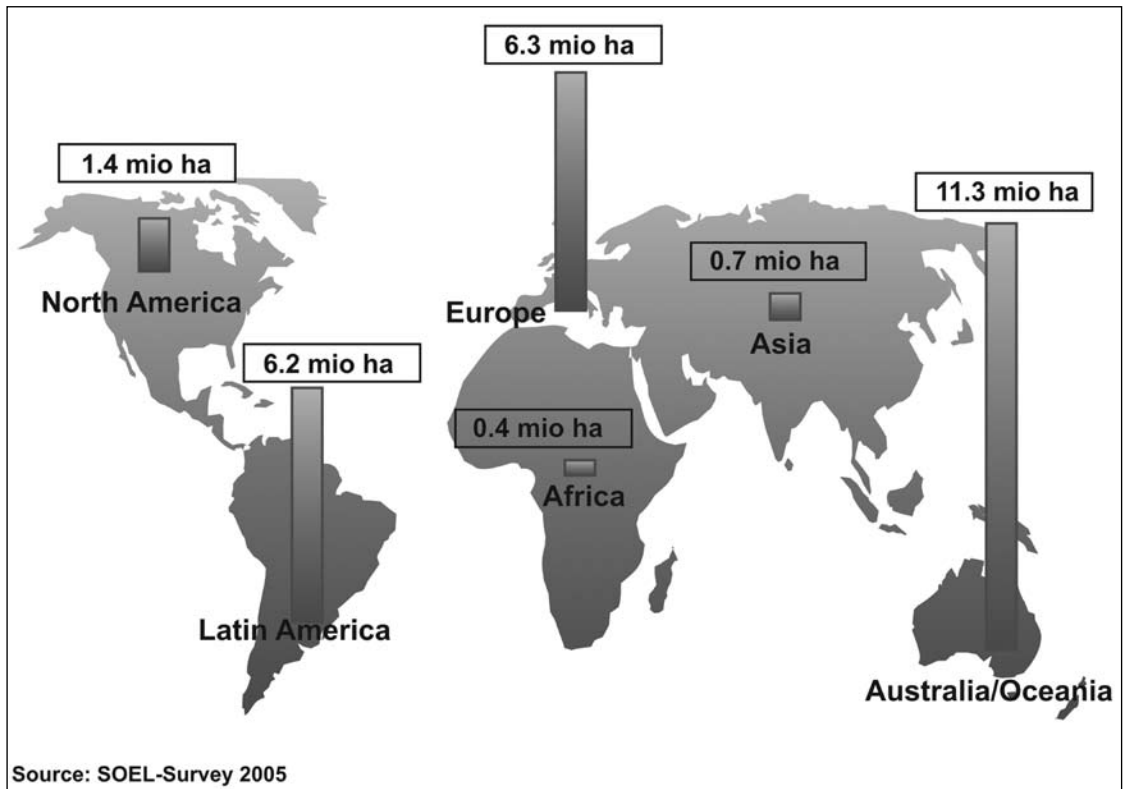
The Non-GMO Report provides useful resources to help you:

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Organic's Global Reach



Mamady Keita, a farmer from Orika, Guinea wears a CCOF t-shirt during a recent visit with CCOF inspector Lynn Woodall-Kelman.

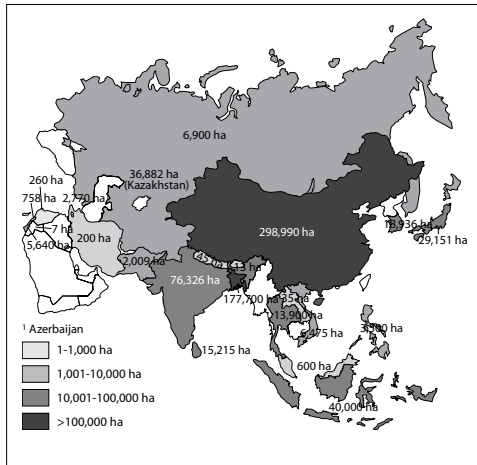
Most organic farmers past the age of 45 have tales from the pioneer era, circa 1985, when chemical-free produce struck many people as somehow unnatural. Mainstream grocers refused to stock the stuff, worried that slugs would slither out of the pesticide-free chard, or that shoppers would back away from bunch carrots with the weird green plumes.

Yet 20 years later, organic farming has morphed from a labor of love into a booming global industry. Not only have shoppers embraced fresh carrots with the greens attached, their appetite for organic products of every type is altering farming practices from Costa Rica to the Czech Republic.

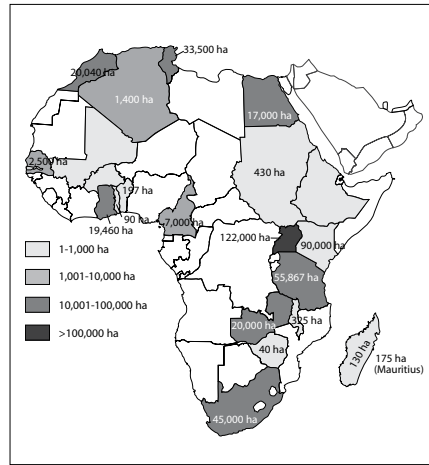
Newly-released statistics on the worldwide business of organic agriculture shows that consumer demand in Europe and the United States is driving expansion of organic acreage in 110 countries worldwide – most of them developing countries that

Note: 1 hectare = 10,000 meters² or 2.47 acres. Mio = million. Thank you to IFOAM for providing the maps and graphs for this article.

Maps indicate organic land area



ASIA



AFRICA



NORTH AMERICA

currently have little domestic demand for organically produced food.

Yet researchers at the International Federation of Organic Agriculture Movements, or IFOAM, based in Bonn, Germany, say that domestic markets for organics in places like Egypt, China and Brazil, while small, are beginning to grow.

IFOAM's annual report, *The World of Organic Agriculture, Statistics and Emerging Trends 2005*, reviews data on organic agriculture from every continent. The report's numbers reflect the global market as of 2003, the most recent full year of statistics available.

Among the report's findings:

- Demand for organic food in the U.S. is still on an exuberant high, swelling by 20 percent in 2003 to an annual total of \$10.8 billion.
- The U.S. domestic market in 2003 was second only to Europe's \$13 billion – and only second because of the dollar's slide against world currencies.
- Added together, demand from consumers in Europe and the United States made up the lion's share of the world's \$25 billion in organic sales in 2003.
- Robust demand is fueling a boom in organic acreage worldwide, with certified organic farms now operating in 110 of the world's 193 countries.
- Australia and Argentina boast the largest organically-managed acreage of any countries on earth, but most of it is rangeland.
- Italy maintains the third largest organic acreage on the planet, most of it cropland.
- Despite the voracious demand for organic products in the United States, only 0.22 percent of our agricultural acreage is managed organically, about the same proportion as Azerbaijan.
- More than 26 percent of farmland in Lichtenstein is certified organic, as is 12.9 percent of the farmland in Austria.

- In the European Union as a whole, 3.4 percent of the agricultural area is managed organically.

Many industry experts say the forces fueling the growth of demand for organics in the United States show no signs of tapering off soon.

"The big box stores and supermarkets are buying organic, and that is fueling one side of the (U.S.) market," said Bob Scowcroft, executive director of the Organic Farming Research Foundation in Santa Cruz, California.

"You also have quite a bit of new information and deep-rooted experience on large-scale (organic) farming, most of which was not available ten years ago," Scowcroft said.

Not only have shoppers embraced fresh carrots with the greens attached, their appetite for organic products of every type is altering farming practices from Costa Rica to the Czech Republic.

"Large growers can fill big trucks and rail car loads, and that's the language that supermarkets and box stores speak."

In addition, a vast new selection of organic convenience foods is appealing to the ubiquitous American fast-food consumer.

Yet the more traditional pool of consumers who buy organic, those motivated by health and environmental concerns, also continues to expand.

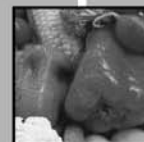
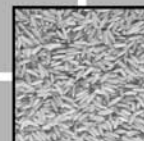
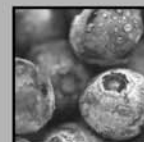
"I've never been a proponent of fanning the flames," Scowcroft said. "But every time there's a new case of mad cow disease, the organic meat industry spikes."

Global continued on page 17



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ORGANIC BIOLINK

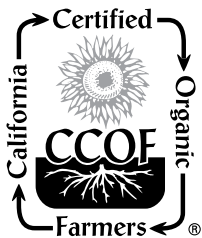
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Certification News

Updates, information, and tips for CCOF clients and members.


Fall 2005

Welcome

Welcome to *Certification News*, a permanent section of *Certified Organic* – the CCOF magazine that provides important standards and certification updates in one easy to find location. Look to this section for information about changes to both organic standards and CCOF procedures and policies. Whether you're an organic producer, processor, livestock operation or an affiliated business, this section will keep you informed about materials, regulatory changes and organic news at the Federal and State levels. We will also include organic certification and information about maintaining organic certification – truly *Certification News* you can use.

New Organic Requirements for Quebec Market Announced

CCOF recently received an announcement from the organic regulatory authorities in Quebec (the CAAQ). These include specific requirements labeling organic products with less than 70% organic content and wine labeling standards that go into effect on January 1, 2006. Notably, products with less than 70% organic content must be accompanied by a certificate of verification attesting to the organic ingredient content. Additionally, the product must include the name of the certifier providing the verification with the statement "verified by...". While CCOF does not expect CCOF clients to be affected by this requirement, companies in need of ingredient verifica-

tion for the Quebec market are encouraged to contact us. The wine labeling announcement reiterates the requirement that wines with added sulfites may only carry a "Made With Organic Grapes" label. This is similar to the National Organic Program. Also, the CAAQ has clarified that organic production techniques that are prohibited in Quebec may not be utilized for products sold in Quebec. Namely, organic Hydroponic and Aeroponic production may not be sold as organic in the province. The announcement in its entirety can be found in the Certification Updates area of the CCOF website mentioned above. 

New Regional Service Rep. for Central Coast, Big Valley, Kern Chapters

CCOF is pleased to announce the appointment of Amy Lamendella as the new Regional Service Representative for the Central Coast (CC), Big Valley (BV), and Kern (KE) chapters. Amy will be based out of the CCOF Home Office when

she's not out on inspections. She can be contacted at 831-423-2263, ext.24, via email at amy@ccof.org or on her cell phone at 408-218-7865. Amy has been a CCOF inspector and in-office reviewer for over a

New Regional Service Rep. continued on next page

CCOF Online Updates and Resources

Do you need to find a previous CCOF certification announcement, broadcast fax or other resource? We've established a new section on our website just for you where you can find certification related resources and news. For instance, recent wine labeling announcements are archived in this area in addition to a link to certification assistance tools. Resources are sorted by general organic certification information, and by grower and processor/handler specific information. Simply visit www.ccof.org, select "Certification", and choose "Updates and Resources" at the bottom of the certification menu. Alternately, you visit www.ccof.org/Certification_Updates_Resources.php to visit it directly.



CCOF
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Santa Cruz, CA 95060
831 423-2263
fax 831 423-4528
ccof@ccof.org
www.ccof.org

Good News! NU Film P and NU Film 17 Re-instated for Organic Production


Some of you may remember that we announced that a couple of popular adjuvants had been removed from the allowed materials lists. However, after quick work and reclassification of inert materials by the EPA, Miller Chemical's NU Film P and NU Film 17 products have been re-instated for organic production by OMRI.

COPAC Meeting

CCOF attends and reports on California Organic Products Advisory Committee meetings to represent the needs and interests of CCOF certified companies, supporting members and organic consumers. At the recent COPAC meeting on August 2, the California Organic Program announced the hiring of two new full time enforcement personnel. This goes a long way towards using up the excess funds generated by the program that were reported in the Spring 2005 *Certified Organic*.

New Regional Service Rep. *continued from previous page*

year and a half and looks forward to answering your questions, scheduling inspections, and processing add acreages and other changes. Over the


coming months, Amy will also be out performing inspections and will have an opportunity to meet many of you then. Read Amy's introductory letter at www.ccof.org/Certification_Updates_Resources.php. 

EU Requires Inspection of All Storage and Marketing Locations

In an important move for CCOF exporters, a recent change in the EU organic regulations by the European Commission has added the requirement that all handling and storage facilities associated with products destined for the EU must be inspected. This change will affect a number of clients who seek certification under CCOF's international program. The ruling requires that all warehouses and distribution points be inspected, while under the NOP many of these facilities are exempt from certification. All operations that "store" or "market" organic products destined for the EU will require organic certification.

CCOF will be working with clients to meet

this requirement as efficiently and effectively as possible. Towards this goal, CCOF will utilize current storage facility affidavits as demonstrations of compliance for storage and warehousing facilities and will perform inspections of these facilities at the lowest possible cost.

Brokers, traders and private labelers with EU sales outlets can address this requirement fairly easily by completing CCOF's handler certification program and completing the Broker/Trader/Private Labeler profile form (H2.4). The official announcements and EU regulation amendment can be found in the Certification Updates section of the CCOF website. 



Meet Amy Lamendella, the new Regional Service Representative for the CC, BV, and KE chapters.

We want to include you. Send us pictures of products, logos and life around your organic business. Send photos and logos to jake@ccof.org or Attn: Jake Lewin, CCOF, 1115 Mission St. Santa Cruz, CA 95060.

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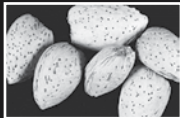
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county GE-Free. In addition to CCOF, notable organizations supporting the initiative include Community Alliance with Family Farmers, Occidental Arts and Ecology Center, Santa Rosa and Sebastopol Farmers' Markets, and the Redwood Chapter of the Sierra Club, as well as dozens more organizations, businesses and individuals. Voting for Measure M:

- Places a 10-year moratorium - a "time out" - on the production of GE organisms and gives us time to find out if GE crops and foods are safe
- Does not restrict any drugs or vaccines for humans or animals
- Assures that violators, not the taxpayer, pay for the costs
- Protects our environment and farms from genetic contamination

Canadian Organic Farmers Granted Leave to Appeal Class Certification Decision

In May 2005 organic farmers in Saskatchewan, Canada, launched a class-action lawsuit against Monsanto and Bayer CropScience seeking compensation for loss of markets due to the companies' GE canola contamination of their organic crops. The farmers' first attempt to have the case certified as a class-action suit was rejected, but on August 30, the Saskatchewan Court of Appeals permitted them to appeal the decision.

Japan Discovers 10th Shipment Contaminated with Bt10

Since May, Japan has discovered 10 cargoes of GE-contaminated crops from the United States. This confirms suspicions that GE contamination is inevitable and forecasting serious market losses unless the United States takes steps to guarantee GE-free exports. To avoid the risk of receiving tainted corn, some Japanese importers have turned to Argentine and South African corn suppliers for GE-free corn as alternatives to the U.S. supply. Stay up to date on contamination incidents by visiting www.gmcontaminationregister.org.

Update on GE-Free Preemption Legislation

Late this summer, legislation was introduced in the California State Senate attempting to override all current and future GE-Free city, county and other regional initiatives – even those passed by voter approval. Congratulations to Californians for GE-Free Agriculture and its collaborating organizations for holding off the legislation this year. They are poised for another round in the legislature as early as January 2006. Stay up to date on GE-Free activities by visiting www.calgefree.org.

Monsanto Files Patent for New Invention: the Pig

Multinational biotech giant Monsanto is seeking patents not only on methods of breeding pigs but on actual breeding herds of pigs as well as the offspring that result. "If these patents are granted, Monsanto can legally prevent breeders

GMO News continued on page 22

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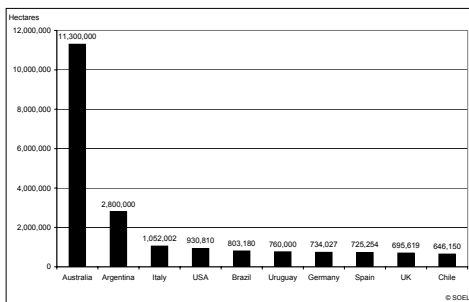
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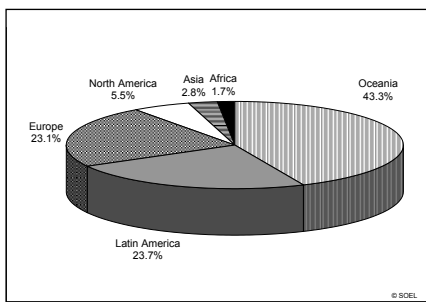
you can pronounce, in case anyone asks you what's in your soil. Call today to see for yourself:

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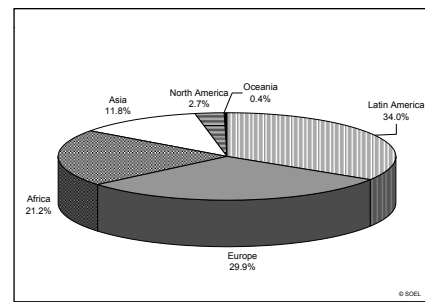




LAND UNDER ORGANIC MANAGEMENT



PERCENTAGE OF ORGANIC LAND BY CONTINENT



PERCENTAGE OF ORGANIC FARMS BY CONTINENT

Global continued from page 11

"If there's news on pesticides, endocrine disruption or chemicals in your pajamas, another group of people seem to say "that's it! I'm buying non-treated pajamas and eating organic," Scowcroft noted.

In fact, the United States market for organic meat grew at a whopping 77 percent in 2003, according to the IFOAM report.

The European market for organics, while still expanding, is following a different path. The value of the European market grew by 20 percent in 2003, but analysts say much of that increase was due to the appreciation of the euro over the U.S. dollar.

In real terms, the European market grew by five percent that year, according to IFOAM. The slower growth reflects the fact that European consumers adopted organic products much earlier than U.S. consumers, and that organics are already a much larger proportion of the European market.

"There are a lot of reasons why the market (in organics) developed more rapidly in Europe," said IFOAM spokesman Neil Sorensen. "For one thing, both the EU and individual governments are putting lots of money and institutional support behind organics."

Not only do European governments support research and directly subsidize organic farmers, Sorensen said, some even fund publicity campaigns urging consumers to buy organic.

European food traditions, particularly in Italy, value freshness, taste and home-cooking over convenience, melding easily with the values of the organic farming movement. And health-conscious German and Swiss consumers were eager early adopters of organic products.

"The majority of the baby food now sold in Germany is organic, and among basic commodities such as bread and potatoes the proportion of organic is really high," Sorensen said.

"In Europe, whether you are conservative or radical, it

Global continued on page 20



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Vacancies Announced on California Organic Products Advisory Committee

The California Department of Food and Agriculture (CDFA) announced 11 vacancies on the California Organic Products Advisory Committee (COPAC). Appointments will include: 2 producer representatives, 1 wholesale distributor, 2 processor representatives, 1 retail representative, 2 consumer representatives, 2 alternate processor representatives, and 1 alternate retail representative. COPAC advises the California State Organic Program and the State's Secretary of Agriculture on organic issues. Nominations will be accepted until the positions are filled. Nominations can be mailed to CDFA Organic Program, 1220 N Street, Sacramento, CA 95814 or emailed to rgreen@cdfa.ca.gov. For additional information, contact Ray Green at 916-445-2180, ext. 3506, or visit www.cdfa.ca.gov.

NOSB Affirms NOP Biodiversity Guidelines

The National Organic Standards Board's (NOSB) Crops Committee has been working on guidelines for the biodiversity requirements in the National Organic Standards. These efforts are meant to clarify current organic standards and act as a step forward in the implementation of the National Organic Program. The biodiversity requirements

require the protection of a farm's natural resources, which the "natural resources" definition further clarifies as including soil, water, wetlands, woodlands, and wildlife. The new guidelines amend the model Organic System Plan developed by the NOSB and are meant to guide farmers, certifiers, inspectors and others regarding application of the biodiversity requirement. While CCOF is unsure how these guidelines will be applied at the national or international level, we hope to see positive steps forward as the organic community develops standards and practices that help us create environmentally sound and viable organic food systems.

New California Law Would Ban Organic Fish Labels

State Senator Jackie Speier introduced SB 730 to prohibit all use of the word "organic" on seafood until standards are developed by the National Organic Program or the State of California. Various attempts have failed to implement organic fish standards over the last few years, but there has been little marketplace agreement on standards and certification processes. CCOF actively supported this legislation which has since passed the Senate and is now on the Governor's desk awaiting his signature. CCOF actively supported this legislation which at press time was signed into law by the Governor.

Organic Produce Continues to Command Price Premium

A 22-page outlook report recently published by the USDA Economic Research Service shows that while the organic market continues to expand, price premiums for organic produce remain. *Price Premiums Hold on as U.S. Organic Produce Market Expands* examines the trends in organic prices and market margins for broccoli, carrots, and mesclun mix. The data shows that while organic wholesale price premiums for mesclun are narrowing, wholesale and farmgate premiums for broccoli and carrots remain strong. The report is available online and includes monthly organic farmgate and wholesale prices for broccoli, carrots, and mesclun mix at: www.ers.usda.gov/publications/vgs/may05/vgs30801/.

W.K. Kellogg Foundation Donates to Organic Ag

The W.K. Kellogg Foundation has given \$1.5 million to establish an endowed chair to support the new Agricultural Sustainability Institute at the University of California at Davis. The gift will fund the W.K. Kellogg Endowed Chair in Sustainable Food Systems within the institute. Organic practices are among those that will be studied at the institute.

Google Goes Organic

World famous online search engine Google, Inc. in Mountain View, CA recently announced the intention to hire two executive chefs to oversee meal production for headquarters employee's using "organic ingredients whenever possible". This marks a continuing trend of commissary kitchens and corporate headquarters serving high quality organic foods.

News continued on page 22

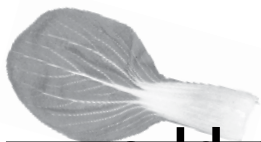
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International Organic Updates

Mexico Moves Toward Organic Standards

By the end of this year, Mexico may join the list of countries that have established standards for organically grown products. In late April, Mexico's Senate approved the Organic Products Law of Mexico and sent it on the Chamber of Deputies for approval. The law seeks to achieve equivalence with other official organic programs in the United States, Japan and Europe, which are the top destinations for Mexican organic products. The primary Mexican organic products exports are coffee, avocados, vanilla, corn, vegetables, herbs, mangoes, oranges, papayas, bananas, pineapples and honey. These laws have been 12 years in the making and will create a National Organic Production Council, which will serve as a consulting body to the Ministry of Agriculture.

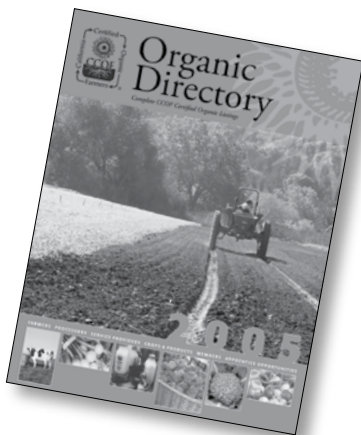
Britain Allows Statements about Organic Benefits

In an important step forward for organic product claims, the Advertising Standards Authority (ASA) in the United Kingdom has approved a range of statements that companies can use to promote the benefits of organic food and farming. ASA's Committee on Advertising Practice (CAP) has said

these can be used in advertisements and promotional leaflets, and as part of on-pack sales promotions such as prize competitions and "buy one, get one free" offers. They include the following statements:

- No system of farming has higher levels of animal welfare standards than organic farms working to Soil Association standards.
- No food has higher amounts of beneficial minerals, essential amino acids and vitamins than organic food.
- The best method of reducing exposure to potentially harmful pesticides would be to consume organic grown food, where their use is avoided.
- Eating organic food allows people to avoid hydrogenated fats completely.

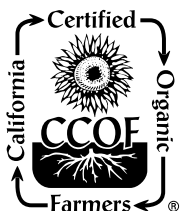
The Soil Association, with whom CCOF has a close relationship and certification services partnership, was instrumental in providing documentation to support the claims subsequently approved by CAP. CAP has noted that marketers still are responsible for the factual accuracy of their communications.



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and farmers from breeding pigs whose characteristics are described in the patent claims, or force them to pay royalties," said Christoph Then, a Greenpeace researcher. Anti-GMO activists are well aware that Monsanto is using this same tactic to sue farmers who end up with Monsanto seeds growing in their fields, regardless of how they got there and regardless of whether the farmer even wanted them.

Venezuela Declared GE-Free

Venezuelan President Hugo Chavez Frias has declared that the cultivation of genetically engineered crops on Venezuelan soil will be banned, citing food sovereignty and the well being of the nation's farmers as the basis for his decision. A project with Monsanto that involved the planting of 500,000 acres with GE soy has been terminated, and the land will instead be used to plant yucca, an indigenous crop.

Sign up for CCOF's e-newsletter (www.ccof.org) to stay up to date on these and other GMO issues.



www.ccof.org

Visit the CCOF website to learn more about certification, membership and organics.

National Organic Program (NOP) Announces New Program Manager

Mark Bradley was recently named as the replacement for previous NOP head Richard Mathews under the title of Deputy Administrator. Mr. Bradley has extensive experience in the NOP and has been managing the accreditation process for quite some time. Mr. Bradley visited CCOF last year; we work with him regularly on a variety of issues. We have found him to be forthright, open, and constructive. CCOF welcomes his dedication and looks forward to his tenure in Washington and at the NOP.

OTA Executive Director Resigns

After 16 years at the helm of the Organic Trade Association, Katherine DiMatteo has announced that she is leaving the post next spring. Katherine has been a long time advocate of the organic market and has traveled tirelessly speaking to diverse audiences about organic food and farming. Many remember Katherine from her national television appearance in the infamous John Stossel 20/20 interview that attacked organics in 2000. The national recruiting firm of Kittleman & Associates will be performing an executive search to find her replacement.

Sources: Organic Business News, The Organic Report, IOIA Inspector's Report




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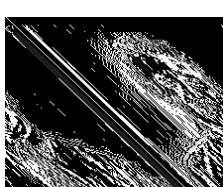
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Dear Grotek, Jun 2, 2005
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Sincerely,
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New Books



The Real Food Revival By Sherri Brooks Vinton and Ann Clark Espuelas

The Real Food Revival provides a sort of how-to guide for people who seek real food—"food that is delicious, sustainable, affordable, accessible, and produced as locally as possible."

Arranged in an aisle by aisle format, with each chapter touching on a specific food group, The Real Food Revival also explains concepts such as organic, eco-friendly, fresh, natural, free-range, cage-free, GMO-free, Fair Trade, grass-fed, and all-beef. Readers can also

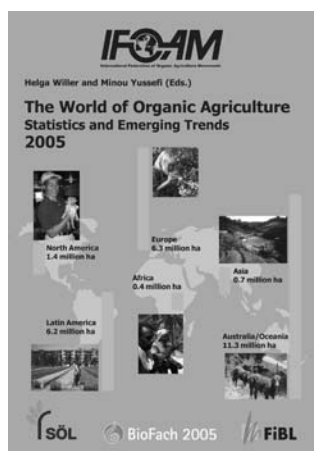
learn the hidden costs-to the environment and themselves-of corporate agribusiness, connect with more socially conscious growers, and learn other information to make them savvy, more socially conscious consumers. The book, available in paperback, has an MSRP of \$15.95. Call (800) 631-8571 for more information.

The World of Organic Agriculture: Statistics and Emerging Trends 2004

Published by IFOAM

The 6th completely revised edition, this study documents recent development in global organic agriculture. Apart from statistics on the area under organic management and on organic farms, this publication also contains descriptive information on the current status of organic agriculture on each continent as well as on the global organic market, certification, standards and regulations.

The market for organic products continues to grow rapidly, not only in Europe and North America, but in many other markets as well, and is valued at over 25 billion dollars.

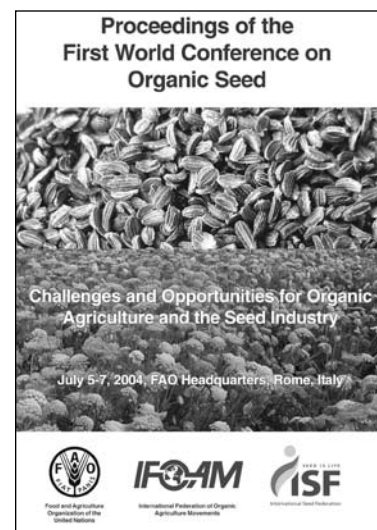


The Proceedings of the First World Conference on Organic Seed

Published by IFOAM

This book includes 70 articles on the scientific and technical aspects of organic seed production. With a forward by MS Swaminathan, the publication expertly voices everything from organic seed production economics and the harmonization of seed rules and regulations to plant breeding and the International Treaty on Plant Genetic Resources for Food and Agriculture. The wealth of knowledge in this book includes 32 detailed articles on the production of vegetable, cereal, fodder and potato seed.

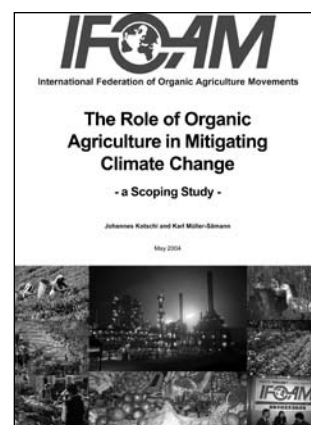
Gunnar Rundgren, IFOAM President, noted in his opening speech at the conference that "Seeds are magic. They contain the very source of life, changes in them is called evolution. Genetic diversity in traditional societies has been a cultural issue including celebration. In some places they were seen as a sacred gift from Mother Earth, Pachamama, Nothing is more natural than that the organic movement is engaged for organic seeds."



The Role of Organic Agriculture in Mitigating Climate Change

Published by IFOAM

There is dramatic evidence that various greenhouse gases are responsible for global warming and climate change. This study discusses the potential of organic agriculture both to avoid and to sequester greenhouse gases, and makes comparisons with conventional agriculture. It also describes how Organic Agriculture can be considered within the implementation mechanisms of the Kyoto Protocol.





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New Products

AmeriVap Offers Alternative Cleaning Technique

AmeriVap's superheated vapor cleaning system offers an industrial organic cleaning and sanitizing system using only water. Invented by an Italian bartender, this technology allows you to reach difficult areas in equipment and clean electricals, electronic panels, wiring, and motors without water damage. At 220 degrees F the temperature is well below the melting point of synthetic materials, but high enough to kill bacteria and other microorganisms quickly. Moisture content of 5% is low enough to do its job without leaving residual heat behind and without creating a mess.

AmeriVap Systems, 404-350-0239. www.amerivap.com



technology built into the Atarus Stinger along with other propane-powered weed control technologies are recognized by the USDA as an authorized organic production practice. It uses steam-quenched combustion technology, which provides weed control without chemicals, so it fits especially well into an organic operation where spraying is not an option.



Through steam quenched combustion technology, steam is generated instantaneously and mixed with combustion gases. The gases emit from the generator outlets at about 430 degrees Celsius, or 806 degrees Fahrenheit. When the heat is applied to the weed, the temperature of the moisture in the plant cells quickly rises, causing the plant cell structure to rupture. This kills the weed since it prevents nutrients and water from entering the weed's stalks and leaves.

D.J. Batchen, 805-238-7809. www.batchen.com.au

Organic Weed Control Debuts

The Atarus Stinger, a propane-powered thermal weed control machine prototype, has been introduced to the United States by Australian Company D.J. Batchen. The weed control

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For more information, Call 1.888.273.3088 (toll free) or visit www.biosafesystems.com



Classifieds

Organic Farmland for Rent Approximately 24 acres in the Las Lomas area (North Monterey County, south of Watsonville) are available now. This land is ideal for longer-term crops, such as caneberries, bushberries, or orchards. It is on a sandy slope that can be challenging for row-crops during the rainy season. There is a working well and existing irrigation-related infrastructure. The land is currently in transition and will be organically certifiable in August of 2007. Perennial crops can be planted now and harvested as organic produce after then. Long-term lease for the right tenant with rental incentives for the transition period. I have other land for rent that is currently in conventional strawberries; this area (approx 25 acres near Prunedale) would also be nice to transition. Please call John at 831-728-5939.

Land For Lease For Organic Farm Great location & soil in Santa Cruz County. Serious enquires only call 831-462-8218.

For Lease 60 acres for lease on the Klamath River, 30 min. west of Yreka, 45 min. from Ashland. Flat and fenced; has been used to grow irrigated alfalfa and pasture stock for 100 years. New owners looking for organic lease holder. On site 3 bedroom, 2 bath modular home available for rent. Absolutely gorgeous area! Call Tutti Hacking at 831-458-3199 for more info, or email at bentutti@pacbell.net.

Land for Lease Up to 2,000 acres available for lease in South West Desert Area of California. Freeway access. Certifiable farm ground in area known for veggies & melons. Water, heavy tractor work, cooling and labor facilities available. Contact Jay at 760-352-0752 or email jaymason2003@sbcglobal.net.

For Sale Mettler Toledo 30-lb. price computing scale (model 8433). The scale comes with the user's manual, power adaptor, main unit, and tray. Its low-profile design has large easy to read digits and has up to 25 PLU memory with a 30-lb weight capacity. The scale can meet virtually every weighing need on almost any counter or market stall. The scale has only been used for several months and is in excellent condition. Asking price is \$200 plus \$20 for shipping if necessary (coming from Soquel, CA). Contact Kirsten or Jasmine via email at jroohani@hotmail.com or phone 831-464-3740 if you're interested or have questions.

For Sale Three-shank, three-point ripper. New condition \$1,300. Pomona Automatic bin filler. 12-30" bin height. Like new \$3,000. Sorting return table, 110 volt \$400. Call 530-846-4460 or email farmmom@manznet.com.

For Sale We closed our dairy bottling plant several years ago and have **1,500 new gallon bottles** for sale at the right price. Contact Jerry Mitchell at 918-585-9130.

Organic Wine Grapes for Sale Jewel of the Red Hills ultra premium Cabernet Sauvignon- 20 tons available 2005. Samples and tours by appointment. Small family owned and operated vineyard is part of our historic 900 acre Lake County estate. Perfect for vineyard designate. Red Volcanic soil, stunning beautiful rolling hillside farmed to highest standards. Contact Mitch as 707-696-4838 or email: hhvineyards@aol.com.

Certified Organic Wine Grapes Hopland, Mendocino County - Sanel Valley Vineyards. Premium Cabernet Sauvignon and Merlot wine grapes available. Small or large quantities. Call Jim Milone 707-744-1837 or email jimilone@pacific.net.

Certified Organic Strawberry Plug Plants California Grown, CCOF Certified. The original California Strawberry Plug. Alliance Farm Group, San Luis Obispo, California. Call for info 805-594-1800.

Certified Growers Wanted Las Vegas Farmers Markets, Tuesday, Wednesdays and Thursdays. Visit www.lasvegasfarmersmarket.com or call 702-562-CORN.

Produce Wanted PLANET ORGANICS WANTS TO BUY FROM YOU! We are a rapidly expanding Organic Produce and Grocery Home Delivery Service, serving the San Francisco and greater Bay Area since 1997. We are looking for farmers who would be interested in supplying us with produce year round! Desired items include: potatoes, tomatoes, lettuces, avocados, peppers, greens, hard and soft squashes, celery, broccoli, artichokes, carrots, stone fruit of all kinds, berries, bananas,

Classified/Calendar continued on next page

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apples, citrus, kiwi, grapes, and melons. Currently we deliver to over 2,500 homes a week, and spend over 1.5 million annually on produce alone. We would love to develop some long lasting relationships with farmers who can help us provide our customers with the freshest produce possible. If you are interested in discussing future growing possibilities with Planet Organics, please contact Lorene at 415-286-6141 or email lorene@planetorganics.com. For information on Planet Organics, please visit our website at www.planetorganics.com.

Calendar

November 1, 2005

Application deadline for UC Santa Cruz Apprenticeship in Ecological Horticulture program. For more information visit the apprenticeship section of the CCOF classifieds or learn more and apply online at www.ucsc.edu/casfs. Email apprenticeship@ucsc.edu or call 831-459-3695 for more information.

November 1, 2005

Nomination deadline for the 10th anniversary American Farmland Trust 2006 Steward of the Land Award. This prestigious award, including \$10,000 honors American farmers who preserve agricultural lands. Visit: www.farmland.org/steward or call 800-886-5170, Ext. 3011 for more information.

November 4-8, 2005

Produce Marketing Association (PMA) Fresh Summit Convention and Exposition, Atlanta, Georgia 750 exhibitors and 17,000 attendees from more than 70 countries make Fresh Summit the world's largest fresh fruit and vegetable event. Visit www.pma.com for more information. Visit CCOF in booth #3456

November 5-6, 2005

Green Festival, San Francisco, CA This event is intended to cultivate a culture of sustainability and social equity that honors our interdependence with all life. Talk with green businesses, social and environmental groups, visionary thinkers, and thousands of community members in a lively exchange of ideas, commerce and environmental movement building. Visit www.greenfestivals.com for details.

November 11, 2005

CCOF office closed for Veteran's Day holiday.

November 12, 2005

Going Organic Program Kick-Off Meeting, CSU, Chico, BMU Room 210 This mentorship program pairing farmers making the switch from conventional to organic methods with experienced organic farmers kicks off its first meeting for residents in the North Valley. For more information contact Fred Thomas at 530-891-6958 or fred@cerusconsulting.com.

November 14-16, 2005

National Organic Standards Board Meeting, Washington, DC

Landscaping Superintendent North shore Kauai (Hawaii)

Landowner is looking for someone to manage 30 acres of ag/residential property. The ideal candidate should have extensive plant knowledge, experience with plant propagation, organic farming, irrigation systems, and managing people. Please email your resume to hr@pualei.net.

CCOF Classifieds are listed as provided by advertisers. CCOF does not guarantee accuracy. Visit www.ccof.org/classifieds.php to submit a listing.

November 24-26, 2005

CCOF office closed for Thanksgiving holiday.

December 2-3, 2005

4th Annual Sustainable Agriculture Pest Control Advisor (PCA) Conference San Luis Obispo, CA

Sponsored by CCOF and Co-sponsored by Cal Poly State University's Sustainable Agriculture Resource Consortium. This annual conference addresses a wide variety of issues and provides an excellent forum for PCAs and farmers from all areas of agriculture to expand their knowledge about sustainable agriculture. Attend to update your skills, learn about organic production, organic standards, and organic regulatory issues, and more. A minimum of 8 Continuing Education Units will be applied for, including Laws & Regulations units.

For more information and to receive registration information or to become a sponsor, please email: jake@ccof.org or call (831)423-2263, ext. 21. Visit www.ccof.org/pcaconference.php

December 23-26, 2005

CCOF office closed for Christmas holiday.

January 24-25, 2006

Facilitating Sustainable Agriculture: A Participatory National Conference on Post-Secondary Education, Pacific Grove, CA

The goal of the conference is to facilitate a national, cross-disciplinary dialog on learning and teaching that informs and promotes the continued development of educational programs in sustainable agriculture within U.S. colleges and universities. For more information contact Albie Miles at 831-459-4661 or email: afmiles@ucsc.edu.

January 25-28, 2006

Ecological Farming Conference, Pacific Grove, CA

The 26th Annual Ecological Farming Conference in Asilomar, Pacific Grove, CA is one of the largest and oldest gatherings of organic farmers, marketers, activists and sustainable consumers. The theme for 2006 is "Savoring Connections from Seed to Table." Participants enjoy more than 50 inspiring workshops, organic meals, regional farm tour, seed swap, organic wine tasting, exhibitors, and more. Contact Ecological Farming Association at 831-763-2111, or www.eco-farm.org.



new members

New Certified Clients

The following businesses have recently achieved CCOF organic certification under the USDA National Organic Program.

BABE FARMS, INC.

Santa Maria, CA 800-648-6772
Certified Crops/Products/Services:
Spring Mix

BARBARA WYATT

Paso Robles, CA 805-238-7776
bwyatt@tcsn.net
Certified Crops/Products/Services:
Walnuts

BLACK - CROWE VINEYARDS

Fresno, CA 559-454-9097
crowesf@aol.com
Certified Crops/Products/Services:
Fruit and Nut Trees, Grapes [Table]

BULLSEYE FARMS

Woodland, CA 530-666-5375
tlb@bullseyefarms.com
Certified Crops/Products/Services:
Tomatoes [Processing]

DIERKE'S ENTERPRISES

Sebastopol, CA 707-823-6697
legacy@svn.net
www.furlongroad.com
Certified Crops/Products/Services:
Apples, Cattle [Slaughter], Grapes
[Pinot Noir], Hay and Pasture

DVF ORGANICS

Bakersfield, CA 661-858-2888
Certified Crops/Products/Services:
Wheat

F & O FARMING

Paso Robles, CA 805-459-2176
dkaba@oceanopacking.com
Certified Crops/Products/Services:
Arugula, Spinach, Spring Mix

FARMINGTON FRESH CUTS, LLC

Stockton, CA 209-926-3560
joel@farmfresh.com
Certified Crops/Products/Services:
Apples

GRAPE HARVESTER, INC

Fresno, CA 559-277-0272
ghsman@netzero.com
Certified Crops/Products/Services:
Grapes [Juice]

HANDLEY CELLARS

Philo, CA 707-895-3876
milla@handleycellars.com
Certified Crops/Products/Services:
Grapes [Wine]

HEATON RANCH

Paso Robles, CA 805-239-4361
Certified Crops/Products/Services:
Beans [Dry], Grapes [Wine],
Tomatoes [Fresh Market], Walnuts

HUNTSINGER FAMILY FOODS, INC

Santa Clarita, CA 661-254-5020
pete@huntsingerranch.com
Certified Crops/Products/Services:
Turkey

JACK NEAL & SON, INC./DYSON SMITH (BLOCKS 1&2)

St. Helena, CA 707-963-7303
mneal@jacknealandson.com;
arivard@jacknealandson.com
www.jacknealandson.com
Certified Crops/Products/Services:
Grapes [Wine]

JACK NEAL & SON, INC./HEITZ TRAILSIDE

St. Helena, CA 707-963-7303
mneal@jacknealandson.com
www.jacknealandson.com
Certified Crops/Products/Services:
Grapes [Wine]

JACK NEAL & SON, INC./LAWRENCE LOWER & UPPER BLOC

St. Helena, CA 707-963-7303
mneal@jacknealandson.com
www.jacknealandson.com
Certified Crops/Products/Services:
Grapes [Wine]

JACK NEAL & SON, INC./MARTHA'S NORTH, SOUTH & WEST

St. Helena, CA 707-963-7303
mneal@jacknealandson.com
www.jacknealandson.com
Certified Crops/Products/Services:
Grapes [Wine]

JACK NEAL & SON, INC./NEAL BROS.

St. Helena, CA 707-963-7303
mneal@jacknealandson.com
www.jacknealandson.com
Certified Crops/Products/Services:
Grapes [Wine]

JACK NEAL & SON, INC./PELOSI RIVER RUN

St. Helena, CA 707-963-7303
mneal@jacknealandson.com
www.jacknealandson.com
Certified Crops/Products/Services:
Grapes [Wine]

JACK NEAL & SON, INC./WYKOFF

St. Helena, CA 707-963-7303
mneal@jacknealandson.com
www.jacknealandson.com
Certified Crops/Products/Services:
Grapes [Wine]

JACK NEAL & SONS/ HEITZ HIGHWAY

St. Helena, CA 707-963-7303
mneal@jacknealandson.com
www.jacknealandson.com
Certified Crops/Products/Services:
Grapes [Wine]

JIM BORCHARD FARMING

Woodland, CA 530-662-6798
Certified Crops/Products/Services:
Tomatoes [Processing]

JOE GALLEANO

Madera, CA 559-674-2681
Certified Crops/Products/Services:
Grapes [Cabernet Sauvignon],
Grapes [Centurian], Grapes
[Grenache], Grapes [Merlot],
Grapes [Pinot Noir], Grapes [Ruby
Cabernet], Grapes [White Riesling]

LAVENDER RIDGE VINEYARD, INC

Valley Springs, CA 209-772-3806
info@lavenderridgevineyard.com
www.lavenderridgevineyard.com
Certified Crops/Products/Services:
Grapes [Wine], Lavender, Olives

M FARMS LLC

Scottsdale, AZ 480-998-1444
pflaming@martorifarms.com
Certified Crops/Products/Services:
Cantaloupe

MARTORI FARMS

Scottsdale, AZ 480-998-1444
pflaming@martorifarms.com
www.martorifarms.com
Certified Crops/Products/Services:
Cantaloupe

McAFEE FARMS, LLC

Fresno, CA 559-846-9732
aaron@organicpastures.com
www.organicpastures.com
Certified Crops/Products/Services:
Almonds

NAHAS FARMS

Lodi, CA 209-482-1044
GNAHAS1057@aol.com
Certified Crops/Products/Services:
Cherries, Walnuts

OCEANVIEW FARMS

Newport Beach, CA 949-631-9100
oceanviewfarms@sbcglobal.net
Certified Crops/Products/Services:
Wheatgrass

PARADISE WEST FARMS

Fallbrook, CA 760-723-5217
Certified Crops/Products/Services:
Avocados, Figs, Lemons, Limes,
Okra, Oranges, Tangerines, Tomatoes
[Fresh Market]

RANCHO DEL PARAISO

Vacaville, CA 707-451-3360
fshehabi@aol.com
Certified Crops/Products/Services:
Asian Pears, Fallow, Walnuts

RICHARDS FARMS

Modesto, CA 209-577-5989
Certified Crops/Products/Services:
Alfalfa Hay

ROBERT LAKE & DAN QUARESMA

Bakersfield, CA 661-387-6173
vistaslo@pacbell.net
Certified Crops/Products/Services:
Garbanzo Beans

SCHEIDEL RANCH

Nicolaus, CA 916-655-3419
sraivation@aol.com
Certified Crops/Products/Services:
Rice, Ryegrass

STAGLIN FAMILY PARTNERS, LTD

Rutherford, CA 707-944-0477
rebekah@staglinfamily.com
www.staglinfamily.com
Certified Crops/Products/Services:
Grapes [Wine]

T & P FARMS

Arbuckle, CA 530-476-3137
darrin@tnpfarms.com
Certified Crops/Products/Services:
Tomatoes [Processing]

TOWNE VINEYARDS

Calistoga, CA 707-963-3060
dtowne@usc.edu
Certified Crops/Products/Services:
Grapes [Cabernet Sauvignon],
Grapes [Merlot]

WELLZEN, INC.

Paramount, CA 562-633-4500
sam@wellzen.com
www.wellzen.com
Certified Crops/Products/Services:
Beans, Soybeans

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Tricia.Frey@wholefoods.com

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lneedham@wildoats.com

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Employers Unity

Oakland, CA [800] 959-6364
www.employersunity.com
r.perry@empunity.com

Contributing Business

Grendel Design

Santa Cruz, CA [831] 427-3649
www.grendeldesign.net
dale@grendeldesign.net

Promoting Businesses

A Thyme to Plant

Kings Beach, CA [530] 546-3130
AThymeToPlant@sierratahoe.net

BioSafe Systems

Glastonbury, CT [860] 657-2211
www.biosafesystems.com
mabbot@biosafesystems.com

Futton, Inc.

San Francisco, CA [415] 986-3932
www.futton.com
futton@pacbell.net

Kate's Caring Gifts

Fremont, CA [510] 796-0555
katescaringgifts@yahoo.com

Las Vegas Farmers' Market

Las Vegas, NV [702] 354-7014
cme4realest@earthlink.net

San Luis Farm

Austin, TX [817] 821-7059
g.kelleher@sbcglobal.net

Ultimate Health Chiropractic Center

Northridge, CA [818] 368-3484
www.ultimatehealthchiropractic.com
clabovn@verizon.net

Supporting Retailers

Nugget Markets, Inc

Woodland, CA [530] 669-3300
www.nuggetmarket.com
adam.bazarnik@nuggetmarket.com

Ocean Beach People's Organic Food Cooperative

San Diego, CA [619] 224-1387
www.obpeoplesfood.coop
jdecke@oceanbeachpeoples.com

Ag Advisors/Consultants

Edison Grain, Inc.

Emeryville, CA [510] 595-8060
www.edisongrain.com
jeffrey@edisongrain.com

Western Farm Service

Hollister, CA

Contributing Individuals

Alberto, Ursula

Los Angeles, CA

Hoeksma, Gerben

Los Angeles, CA

Sayre, Lucia

Berkeley, CA

Promoting Individuals

Buadshu, Jim

Vineburg, CA

Havstad, Cynthia

San Leandro, CA

Holland, Patricia

San Diego, CA

Orvis, Marian

Fresno, CA

Purpura, Dave

Middleboro, MA

Stone, Shawn

Los Angeles, CA

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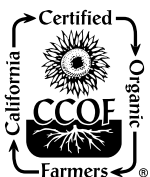
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