

DRAFT
CCOF, Inc. Board of Directors
Board Meeting Highlights
Saturday, November 17, 2007

Roll Call:

Big Valley: Cindy Lashbrook
Central Coast: Absent (Vacant)
Fresno/Tulare: John Teixeira
Humboldt/Trinity: Stephanie Alexandre
Kern: Malcolm Ricci
North Valley: Phil LaRocca
Pacific Southwest: Laney Villalobos (Absent)
Processor/Handler: Will Daniels
San Luis Obispo: Roy Reeves
Sierra Gold: Claudia Smith
South Coast: Alan Harthorn; arrived 10:30
Yolo: Paul Underhill

Staff: Peggy Miars, Jake Lewin, Viella Shipley, Steve Lustgarden

Motions:

Motion to approve minutes from August 17, 2007 meeting, by Claudia Smith/ 2nd by Malcolm Ricci. Motion passes 8-0-1.

Motion to approve 2008-2010 CCOF Strategic Plan as written with the deletion of two dates from sections 1-a-1, and 2-a-1, by Roy Reeves/Cindy Lashbrook 2nd. Motion passes 8-0-1.

Motion to accept Richard Krengel's application for membership on the LLC Management Committee by Paul Underhill/ 2nd by Malcolm Ricci. Motion passes 9-0-1.

Motion to appoint Brian McElroy to the Government Affairs Committee by John Teixeira/ 2nd by Roy Reeves. Motion passes 9-0-1.

Motion to approve new CCOF logo family for all corporate uses and to keep the "classic logo" for use by members as desired by Roy Reeves/ 2nd by Paul Underhill. Motion passes 8-1-1.

Motion to approve the Plan to Increase Staff Longevity by Augmenting CCOF Employee Benefits, by Roy Reeves/ 2nd by Cindy Lashbrook. Motion passes unanimously 10-0.

Motion to approve the Employee Handbook for CCOF, by Roy Reeves/ 2nd by Cindy Lashbrook. Motion passes unanimously 10-0.

Motion to add adjoining, vacant suite to CCOF's existing lease with Wave Crest Inc., by Malcolm/ 2nd Roy Reeves. Motion passes 7-0-3.

Motion to set dates for board meeting January 18th 2 to 5 pm and annual meeting on January 22nd by Cindy Lashbrook/ 2nd Roy Reeves. Motion passes 8-0-1.

Action Items:

Peggy- The staff will forward comments on the Strategic Plan received from the CCOF Foundation to the Long-range Planning Committee for review.

Will- Will Daniels will convene Chapter Subcommittee to address board structure and chapter reorganization issues in association with the CCOF Annual Meeting January 22, 2008. Board members to serve on the Committee include Will Daniels, Paul Underhill, Roy Reeves, Malcolm Ricci, and Claudia Smith, as well as other existing members of the Subcommittee.

Viella- The draft position statement on food safety will be published in the next CCOF magazine as a draft and invite dialogue and comment from CCOF members.

Paul- Paul Underhill will write an article for the next CCOF magazine on what was done by CCOF during the development of leafy green handling regulations

Steve- Staff will research cost of a national, toll-free 800# to reach the CCOF office.

Roy- Roy Reeves will send small grower program to staff.

Jake & Viella- Staff will submit a Certification Assistance Program proposal to board at January 2008 meeting.

Steve & Viella- Staff will send Disaster/hardship application form to Will Daniels and Cindy Lashbrook for review. Staff will send out notice of the hardship program via email and press release in early December. Once all applications are received, staff will send the list of applicants to the Board for input on award recipients. Working deadline for receiving applications is Dec. 14th.

Will- Will Daniels will call Neal MacDougall, Chair of the CSC, and discuss becoming a technical advisory committee with the continuation of some evaluation functions of LLC.

Peggy- Proposal on changing the Certification Standards Committee into a Technical Advisory Committee will be voted on at the next Board meeting.

Peggy- will draft letter stating that it is the consensus of the Board is that the North Coast News letter is not appropriate content for a CCOF chapter newsletter and that all future publications using the CCOF logo must be reviewed and approved beforehand by CCOF.

Peggy- Staff will notify Sierra Gold chapter if they need board approval for their web site.