



Operation Name: _____ Date: _____

Organic labeling guidelines are available at www.ccof.org/labeling. The USDA seal and/or or the CCOF seal or name are optional for use on all types of labels. If the USDA seal is used, it must be printed in allowed color schemes only, and its design may not be modified. If both seals are used, the USDA seal must be displayed more prominently than the CCOF seal.

- ▶ All labels or container markings must be approved by CCOF prior to use.
- ▶ Attach samples of all labels for your own organic products and any organic products you sell that are sourced from other operations.

A. Nonretail (Shipping or Storage) Containers

Nonretail containers are those used to ship or store organic products, other than containers used for retail sale of the product. They must clearly identify the organic status of the product and display the production lot number if applicable.

- 1) Do you use any nonretail containers (e.g. boxes, bins, totes, bags, etc.) for shipping or storage of organic crops?
 - Not applicable, none used. Skip to section B. Yes. Complete this section.
- 2) Mark all of the following nonretail containers that you use for shipping or storage of organic crops:
 - Box Bin Tote Bag Other (describe): _____
- 3) How do you mark nonretail containers to identify the organic status of the product? Markings may be on labels or on accompanying documentation (e.g. bills of lading, bin tags, etc).
 - 'organic', 'org', 'o', etc. CCOF seal or name USDA seal Lot number Field number Harvest date code
 - Farm name (if all organic farm) Other (describe): _____
- 4) Do you use lot numbers to trace harvested crops back to your operation?
 - No
 - Yes. Describe lot numbering system in [G8.0 Record Keeping](#). Include lot numbers on nonretail containers or accompanying documentation.

B. Retail Labels (Packaged or Unpackaged)

- 1) Do you use any retail labels for **packaged** organic products?
 - Not applicable, none used. Skip to B3 below. Yes. Complete this section.

Packaged retail product labels must state "Certified Organic by CCOF" (or similar) below the name and contact information for the final operation producing or handling the product.
- 2) Mark all of the following package labels that you use for retail sale of organic crops:
 - Box Bag or sleeve Clamshell Other (describe): _____
- 3) Do you use any retail labels for **unpackaged** organic products (e.g. products in other than packaged form at the point of retail sale)? *Unpackaged retail product labels include PLU labels, twist ties, plant tags, etc. PLU labels include stickers and tags affixed to individual produce items and may include produce bags that remain unpackaged or open in the retail setting. "Certified Organic by CCOF" is optional and can be located anywhere on the label. CCOF **only** reviews unpackaged retail labels that contain one or more of the following elements: USDA seal, CCOF name/seal, or ingredient statement.*
 - Not applicable, no unpackaged retail labels used, OR use unpackaged retail labels do not contain the elements mentioned above (USDA seal, CCOF seal or ingredient statement). Skip to section C.
 - Yes. Complete this section.
- 4) Mark all of the following unpackaged labels that you use for retail sale of organic crops:
 - PLU Twist tie Plant tag Other (describe): _____

C. Labels & Brands

- 1) Attach color samples (e.g. photographs, print proofs; no larger than standard page size) of **all** of the following:
 - Nonretail container labels and/or markings or stickers used on nonretail containers.
 - Packaged product labels for retail sale
 - Unpackaged product labels for retail sale
 - Color samples of all labels are attached. *Submit all revisions to CCOF prior to printing.*
- 2) Are any of the labels/brands owned by other companies?
 - No, only my operation's own labels/brands. Stop, this form is complete. Yes. Complete this section.
- 3) Is the label owner certified organic for the product(s)?
 - Yes, CCOF certified. Yes, certified by another certification agency (attach certificate). No
- 4) Do any of the labels use the CCOF name or seal without identifying your operation as the grower of the product ("private labels")?
 - No Yes. Complete and attach the [Co-Packer Application](#).