

# ORGANIC GENERATION

2019 CCOF Annual Meeting & Conference

FEB.  
26-27

THE NEXT ERA

## CCOF Foundation Annual Giving Opportunities



The CCOF Foundation advances organic agriculture for a healthy world through education and hardship grants, technical assistance, and consumer education. More than 110 leading organic businesses and individuals supported the work of the CCOF Foundation in 2017.

*Will you join us in growing organic?*

### VISIONARY

Annual contribution of \$25,000 or more

- » Recognition at 2019 Annual Educational Conference (*see reverse for details*)
- » Recognition at We Are Organic Dinner at Organic Grower Summit and 8 tickets to dinner
- » Quarter-page acknowledgement in CCOF's quarterly magazine *Certified Organic*, with distribution of 4,200
- » Logo on "Why Buy Certified Organic?" consumer education postcard which reaches 20,000 shoppers across the country
- » "Why I support the CCOF Foundation" feature in *Certified Organic* magazine
- » Spotlight on CCOF blog featured in e-newsletter, which reaches 15,000 organic community members each week
- » Personalized Twitter campaign, which reaches CCOF's 2,000+ Twitter followers
- » Plus Supporter level benefits!

### CHAMPION

Annual contribution of \$10,000–\$24,999

- » Recognition at 2019 Annual Educational Conference (*see reverse for details*)
- » Recognition at We Are Organic Dinner at Organic Grower Summit and 6 tickets to dinner
- » Quarter page acknowledgement in CCOF's quarterly magazine *Certified Organic*, with distribution of 4,200
- » Plus Supporter level benefits!

### ADVOCATE

Annual contribution of \$5,000–\$9,999

- » Recognition at 2019 Annual Educational Conference (*see reverse for details*)
- » Recognition at We Are Organic Dinner at Organic Grower Summit and 4 tickets to dinner
- » Plus Supporter level benefits!

### FRIEND

Annual contribution of \$1,000–\$4,999

- » Recognition at 2019 Annual Educational Conference (*see reverse for details*)
- » Plus Supporter level benefits!

### SUPPORTER

Annual contribution of \$25–\$999

- » Subscription to *Certified Organic* magazine and the annual CCOF *Organic Directory & Resource Guide*
- » Special invitations to CCOF events
- » Listing on CCOF Foundation website and in organizational Annual Report

# 2019 Annual Educational Conference and Awards Feast Sponsorship Benefits

February 26-28, 2019 at the DoubleTree Convention Center, Fresno, California  
Deadline for inclusion in printed materials is November 1, 2018.

## VISIONARY

Annual contribution of \$25,000 or more

- » 8 tickets to CCOF Foundation Awards Feast and Conference
- » Hyperlinked logo on all digital pre-event marketing and promotional media
- » Logo on all printed pre-event marketing and promotional media, including save the date mailed to 4,000+ people
- » Logo on conference banner
- » Logo on conference agenda
- » Sponsor identification on nametags of sponsor representatives

## CHAMPION

Annual contribution of \$10,000–\$24,999

- » 6 tickets to CCOF Foundation Awards Feast and Conference
- » Hyperlinked logo on all digital pre-event marketing and promotional media
- » Logo on conference banner
- » Sponsor identification on nametags of sponsor representatives

## ADVOCATE

Annual contribution of \$5,000–\$9,999

- » 4 tickets to CCOF Foundation Awards Feast and Conference
- » Hyperlinked logo on all digital pre-event marketing and promotional media
- » Sponsor identification on nametags of sponsor representatives

## FRIEND

Annual contribution of \$1,000–\$4,999

- » 2 tickets to CCOF Foundation Awards Feast and Conference
- » Name listed and hyperlinked in all digital pre-event marketing and promotional media
- » Sponsor identification on nametags of sponsor representatives

## More Information

For more details, contact us at [supportorganic@ccof.org](mailto:supportorganic@ccof.org) or (831) 423-2263.

All donations to the CCOF Foundation are tax-deductible (tax ID number 30-0106255)