Keep Your Labels Compliant

ORGANIC LABELING GUIDELINES

For All Labels
For complete organic labeling regulations, please refer to Sections §205.303, §205.304, §205.307 and §205.311 of the USDA Organic Standards. All labels must be approved by CCOF.

For Retail Labels
Refer to this chart:

<table>
<thead>
<tr>
<th>Organic Content</th>
<th>70% Organic Content, Allowed Processing Aids</th>
<th>&gt;95% Organic Content; Allowed Nonorganic Ingredients and Processing Aids</th>
<th>100% Organic</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;5,000 Organic Income: &lt;70% Organic Content; Broker, Trader, Retailer</td>
<td>MUST include “Certified Organic by (CCOF name/logo)” directly below handler/distributor name and information</td>
<td>MUST include “Certified Organic by (CCOF name/logo)” directly below handler/distributor name and information</td>
<td>MUST include “Certified Organic by (CCOF name/logo)” directly below handler/distributor name and information</td>
</tr>
<tr>
<td>&gt;70% Organic Content, Allowed Processing Aids</td>
<td>MUST describe organic ingredients as organic in ingredient statement</td>
<td>MUST describe organic ingredients as organic in ingredient statement</td>
<td>MUST describe organic ingredients as organic in ingredient statement</td>
</tr>
<tr>
<td>&gt;95% Organic Content; Allowed Nonorganic Ingredients and Processing Aids</td>
<td>MUST include USDA seal</td>
<td>MAY include USDA seal</td>
<td>MAY include USDA seal</td>
</tr>
<tr>
<td>100% Organic Content</td>
<td>MAY include Certifier seal</td>
<td>MAY include Certifier seal</td>
<td>MAY include Certifier seal</td>
</tr>
<tr>
<td>All 100% Organic Content, Only Organic Processing Aids</td>
<td>MAY include Percent Organic Content on Information Panel</td>
<td>MAY include Percent Organic Content on Information Panel</td>
<td>MAY include Percent Organic Content on Information Panel</td>
</tr>
<tr>
<td>Small Operations &amp; Retailers</td>
<td>MAY include “Organic” claim on Principal Display Panel</td>
<td>MAY include “Organic” claim on Information Panel and/or Principal Display Panel</td>
<td>MAY include “Organic” claim on Information Panel and/or Principal Display Panel</td>
</tr>
<tr>
<td>Exempt/Not Certified/Exempt/Excluded</td>
<td>MAY include “100% Organic” claim</td>
<td>MUST include “100% Organic” claim</td>
<td>MAY include “100% Organic” claim</td>
</tr>
</tbody>
</table>

For Wine Labels

For Nonretail Containers
Nonretail containers include produce boxes, bulk products, etc. The following applies to containers for products certified as either “Organic” or “100% Organic.”

- MUST display production lot number if the operation uses a lot numbering system.
- MAY include “Certified Organic by CCOF,” the USDA seal, the Certifier seal, and/or the appropriate organic claim. Use of these elements is encouraged to ensure identification of organic products.

1Only applies to products with <70% organic content, if they also identify ingredients as organic. 6205.303(a)(2), 6205.305(a)(2)
2Only applies to products produced by an operation that makes less than $5,000 a year organic income; or is excluded; or is a retail establishment that does not process organic products (grocery departments); or a handling operation that processes ready-to-eat foods (retail deli). 6205.303(a)(2)
3The size of the percentage statement must not exceed one-half the size of the largest type size on the panel and which appears in its entirety in the same type size, style and color without highlighting. 6205.304(a)(1)
4The USDA seal must replicate the form and design as shown above and must be printed: on a white background with a brown outer circle and with the term, “USDA,” in green overlaying a white upper semicircle and with the term, “organic,” in white overlaying the green lower half circle; or on a white or transparent background with black outer circle and black “USDA” on a white or transparent upper half of the circle with a contrasting white or transparent “organic” on the black lower half circle. The green or black lower half circle may have four light lines running from left to right and disappearing at the point on the right horizon to resemble a cultivated field. 6205.311(b)
5If displaying both the USDA seal and the Certifier seal, the USDA seal must be more prominent. 6205.303(a)(5)