



CERTIFIED ORGANIC: What does it mean?

WHAT IS ORGANIC?

Organic is a holistic approach to farming that emphasizes healthy soils and communities as much as the bottom line. Organic farmers have developed innovative, science-based practices to grow food

and fiber without synthetic pesticides or methods that degrade the environment. Organic certification is backed by federal law and every organic product is traceable from the farm to the grocery store.

SOURCES

National Organic Program, 7 CFR §205.1–205.699 (2019).
Organic Trade Association. (2019). National list of allowed and prohibited substances.

ORGANIC



PROVIDES HIGHER LEVELS OF VITAMINS, NUTRIENTS, & ANTIOXIDANTS



RAISES ANIMALS WITH LOW STRESS & PREVENTATIVE HEALTH CARE PRACTICES



CONSERVES & PROTECTS WATER



ENHANCES ECOSYSTEM SERVICES



BUILDS HEALTHY SOILS



PROTECTS WILDLIFE, BEES, & BUTTERFLIES

NOT ORGANIC

GMOS

MONOCULTURE

SYNTHETIC PESTICIDES & FERTILIZERS

GRAIN-BASED DIETS

3,000+ ARTIFICIAL FLAVORS, COLORS, & PRESERVATIVES

550+ SYNTHETIC LIVESTOCK DRUGS

CONFINED ANIMALS

ANTIBIOTICS & HORMONES

Organic builds healthy communities from the soil up to the economy

Welcome to an Organic California!

