


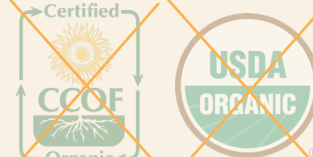


# ORGANIC LABELING GUIDELINES

## For All Labels

For complete organic labeling regulations, please refer to Sections §205.303 through §205.311 of the USDA National Organic Program Standards. All labels must be pre-approved by CCOF prior to printing.

### IF YOUR RETAIL LABELED PRODUCT IS...

100% ORGANIC	ORGANIC	MADE WITH ORGANIC	NOT CERTIFIED, EXEMPT
<p>All 100% Organic Content, Only Organic Processing Aids</p>	<p>&gt;95% Organic Content, Allowed Nonorganic Ingredients and Processing Aids</p>	<p>&gt;70% Organic Content, Allowed Processing Aids</p>	<p>&lt;\$5,000 Organic Income; &lt;70% Organic Content; Only Ingredient statement identifies organic ingredients</p>
<ul style="list-style-type: none"> <li>&gt;&gt; <b>MUST</b> include "Certified Organic by (CCOF name/logo)" directly below handler/distributor name and information</li> <li>&gt;&gt; <b>MAY</b> describe organic ingredients as organic in ingredient statement</li> <li>&gt;&gt; <b>MAY</b> include USDA seal<sup>1</sup></li> <li>&gt;&gt; <b>MAY</b> include Certifier seal<sup>2</sup></li> <li>&gt;&gt; <b>MAY</b> include Percent Organic Content on Information Panel and/or Principal Display Panel<sup>3</sup></li> <li>&gt;&gt; <b>MAY</b> include "Organic" claim</li> <li>&gt;&gt; <b>MAY</b> include "100% Organic" claim</li> </ul>	<ul style="list-style-type: none"> <li>&gt;&gt; <b>MUST</b> include "Certified Organic by (CCOF name/logo)" directly below handler/distributor name and information</li> <li>&gt;&gt; <b>MUST</b> describe organic ingredients as organic in ingredient statement</li> <li>&gt;&gt; <b>MAY</b> include USDA seal<sup>1</sup></li> <li>&gt;&gt; <b>MAY</b> include Certifier seal<sup>2</sup></li> <li>&gt;&gt; <b>MAY</b> include Percent Organic Content on Information Panel and/or Principal Display Panel<sup>3</sup></li> <li>&gt;&gt; <b>MAY</b> include "Organic" claim</li> <li>&gt;&gt; <b>CANNOT</b> include "100% Organic" claim</li> </ul>	<ul style="list-style-type: none"> <li>&gt;&gt; <b>MUST</b> include "Certified Organic by (CCOF name/logo)" directly below handler/distributor name and information</li> <li>&gt;&gt; <b>MUST</b> describe organic ingredients as organic in ingredient statement</li> <li>&gt;&gt; <b>CANNOT</b> include USDA seal</li> <li>&gt;&gt; <b>MAY</b> include Certifier seal</li> <li>&gt;&gt; <b>MAY</b> include "Made with Organic (specified ingredients)" claim<sup>4</sup></li> <li>&gt;&gt; <b>CANNOT</b> state "Made with Organic Ingredients" without identifying specific ingredients</li> <li>&gt;&gt; <b>MAY</b> include Percent Organic Content on Information Panel and/or Principal Display Panel<sup>3</sup>; but only if "Made with Organic (specified ingredients)" claim is used</li> <li>&gt;&gt; <b>CANNOT</b> include "Organic" claim</li> <li>&gt;&gt; <b>CANNOT</b> include "100% Organic" claim</li> </ul>	<ul style="list-style-type: none"> <li>&gt;&gt; <b>CANNOT</b> include "Certified Organic by (CCOF name/logo)" statement anywhere on label</li> <li>&gt;&gt; <b>CANNOT</b> include USDA seal</li> <li>&gt;&gt; <b>CANNOT</b> include Certifier seal</li> <li>&gt;&gt; <b>MAY</b> describe organic ingredients as organic in ingredient statement</li> <li>&gt;&gt; Products with &lt;70% organic content <b>MAY</b> include Percent Organic Content on Information Panel, if ingredients are identified as organic in ingredient statement</li> <li>&gt;&gt; Products with &lt;70% organic content or ingredient statement only <b>CANNOT</b> include "Organic" claim outside of ingredient statement or percent statement</li> <li>&gt;&gt; Operations with &lt;\$5,000 organic income <b>MAY</b> include "Organic" claim on Principal Display Panel</li> </ul>
			

### For Nonretail Containers

Nonretail containers are any container used for shipping or storage of an agricultural product that is not used in the retail display or sale of the product. This includes temporary signage applied to unpackaged product during shipping and storage.

- >> **MUST** identify the product as organic. If nonretail container holds retail labeled product and retail organic identification is visible, the nonretail container is not required to identify product as organic.
- >> **MUST** display production lot number, shipping identification, or other unique information that links the container to audit trail documentation. Audit trail documentation must link to the last certified operation that handled the organic product.
- >> **MAY** include "Certified Organic by CCOF," the Certifier seal, or the USDA seal<sup>1</sup> (if certified "Organic" or "100% Organic").

### For International Labels

Unique requirements apply for products outside the United States. Review our "International Market Labeling Guide" at [www.ccof.org/page/labeling-and-logos](http://www.ccof.org/page/labeling-and-logos).

### For Wine Labels

Unique requirements apply. Review our "Organic Wine Labeling Guide" at [www.ccof.org/page/labeling-and-logos](http://www.ccof.org/page/labeling-and-logos).

1 The USDA seal must replicate the form and design as shown above and must be printed: on a white background with a brown outer circle and with the term, "USDA," in green overlaying a white upper semicircle and with the term, "organic," in white overlaying the green lower half circle; or on a white or transparent background with black outer circle and black "USDA" on a white or transparent upper half of the circle with a contrasting white or transparent "organic" on the black lower half circle. The green or black lower half circle may have four light lines running from left to right and disappearing at the point on the right horizon to resemble a cultivated field. §205.311(b)

2 If displaying both the USDA seal and the Certifier seal, the USDA seal must be more prominent. §205.303(a)1

3 The size of the percentage statement must not exceed one-half the size of the largest type size on the panel on which the statement is displayed and must appear in its entirety in the same type size, style, and color without highlighting. §205.303(a)2; §205.304(a)2

4 Cannot list more than three organically produced ingredients or food groups; such as: beans, fish, fruits, grains, herbs, meats, nuts, oils, poultry, seeds, spices, sweeteners, and vegetables or processed milk products; "Made with organic..." statement font cannot exceed one-half the size of the largest type on the panel and must be in the same type size, style and color without highlighting. §205.304(a)1

