Mexico (LPO) Labeling Guide

General Information:

- CCOF Servicios de Certificación S. de R.L. de C.V. is responsible for the administration and implementation of the Mexico Compliance Program for certification to the Mexican organic standards (Ley de Productos Orgánicos, or LPO).
- All food products sold as organic in Mexico or exported to Mexico must meet the LPO labeling requirements,[1] detailed in this guide.
- All labels must be approved by CCOF prior to printing.
- The Mexico organic seal (Distintivo Nacional) can be downloaded at www.ccof.org/labeling
- Products may be subject to additional national regulations and laws regarding food labeling or other standards. You must work with your importer to ensure compliance with all food labeling requirements for the destination market.

Label Type/Feature	Mexico Organic Labeling Requirements
"100% Organic"[2]	Must display the term "100% Orgánico". Must display GMO-Free statement, identification numbers, ingredient list, and certifier name, see sections below. May display the Mexico Organic Seal.
"Organic"[3]	Must display the term "Orgánico". Must display GMO-Free statement, identification numbers, ingredient list, and certifier name, see sections below. May display the Mexico Organic Seal.
"Made with Organic"[4]	Must display the phrase **"Hecho con"** or **"Elaborado con"** (specific ingredients or food groups). Must display GMO-Free statement, identification numbers, ingredient list, and certifier name, see sections below. Must display the percentage of organic ingredients as "X% Orgánico" or "X% ingredientes orgánicos". Use of the Mexico Organic Seal is prohibited.
< 70% Organic Ingredients[5]	Only allowed to indicate organic ingredient(s) in the ingredient panel. Use of the term "Orgánico" on the principal display panel is prohibited. These products do not require certification. Use of the Mexico organic seal, certifier seal, identification numbers, or certifier name is prohibited.
GMO-Free Statement[6]	Retail labels must include one of the following statements that the product is free of genetically modified organisms: "**Libre de Organismos Genéticamente Modificados**" or "**No OGM**" or "**Producido sin OGM**".
Identification Numbers[7]	Retail labels must include the following identification numbers: a) The certifier approval code issued by SENASICA/SADER to CCOF Servicios de Certificación S. de R.L. de C.V.'s: **OC-220921-14-CPAA-004** (not applicable for exports under the Mexico/Canada equivalence[8]) b) The operation's identification number (the Client Code found on the certificate and Client Profile issued by CCOF). c) The certificate number (the Client Code found on the certificate and Client Profile issued by CCOF).
Ingredient list[9]	Retail labels must display an ingredient list.

[1] Guidelines for Organic Operation (ALOOA); General Rules of Use for the National Seal (DN)
[2] ALOOA Article 204
[3] ALOOA Article 204
[4] ALOOA Article 204
[5] ALOOA Article 204
[6] ALOOA Article 201
[7] ALOOA Article 201
[8] Memorandum of understanding between Canada (CFIA) and Mexico (SADER) recognizing equivalency of organic products: https://www.gob.mx/senasica/documentos/reconocimiento-de-la-equivalencia-en-materia-de-productos-organicos-entre-mexico-y-canada
[9] ALOOA Article 204

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Label Type/Feature	Mexico Organic Labeling Requirements
Certifier Name[10]	On retail labels, the phrase "Certified Organic by [name of certification agency]" or a similar phrase must appear on the lower part of the label, below the name and address of the handler of the finished product. This phrase must identify the certification agency approved by SENASICA/SADER by its full name: "**CCOF Servicios de Certificación S. de R.L. de C.V**."
Wholesale Containers/ Produce Boxes/Non-Retail Containers[11]	Non-retail containers/produce boxes or accompanying documents (e.g. invoices, BOLs) must contain: a) Name and address of operation and (if different) of the owner/seller of product, b) Name of product and its organic status, c) Name of certifier, d) Lot number, if applicable.
Organic Seal[12] Mexico Organic Seal: 	**Optional.** Operations wishing to use the Mexico Organic Seal are strongly advised to review the following prior to submitting labels for review: • The general rules for use of the National Seal, published on October 25, 2013 and modifications published on December 3, 2021, available at https://www.gob.mx/senasica/documentos/ley-de-productos-organicos. • The National Seal Graphic Identity Manual, available at: https://www.gob.mx/senasica/documentos/manual-de-identidad-grafica-del-distintivo-nacional-de-productos-organicos. **Upon approval from CCOF Servicios de Certificación S. de R.L. de C.V,**[13] the Mexico Organic seal may be used by operations certified by CCOF Servicios de Certificación S. de R.L. de C.V. on labeling for products certified to the Mexican organic standards (LPO) as "100% Organic" and "Organic" as long as the following provisions are met:[14] a) The seal must be used in specific format and colors as defined in Articles 3-9 of the general rules for use of the National Seal, available at the link above. b) The seal must be placed on the front or side of the package, followed by the statement "**Certified Organic by [name of certification agency].**" This phrase must identify the certification agency approved by SENASICA/SADER by its full name: "**CCOF Servicios de Certificación S. de R.L. de C.V**." c) If other national or private organic seals/logos are used, they may not be larger than the Mexico Organic seal.
Wine[15]	Wines labeled "100% Orgánico" or "Orgánico" must be produced without sulfur dioxide. Use of the Mexico Organic seal is allowed. Wines labeled "Hecho/Elaborado con uvas orgánicas" may be produced using sulfur dioxide. Must display the percentage of organic ingredients and may not claim "100% orgánico". Use of the Mexico Organic seal is prohibited.

[10] ALOOA Article 204
[11] ALOOA Articles 191; 198
[12] ALOOA Article 202; DN
[13] DN Article 12
[14] LPO Article 3 XVI "Processing" and XVII "Organic Production"
[15] ALOOA Article 204

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